

For Mid-Week Pictorial's Free Travel Service See Page 19

Mid-Week Pictorial

NEWS OF THE WORLD IN PICTURES

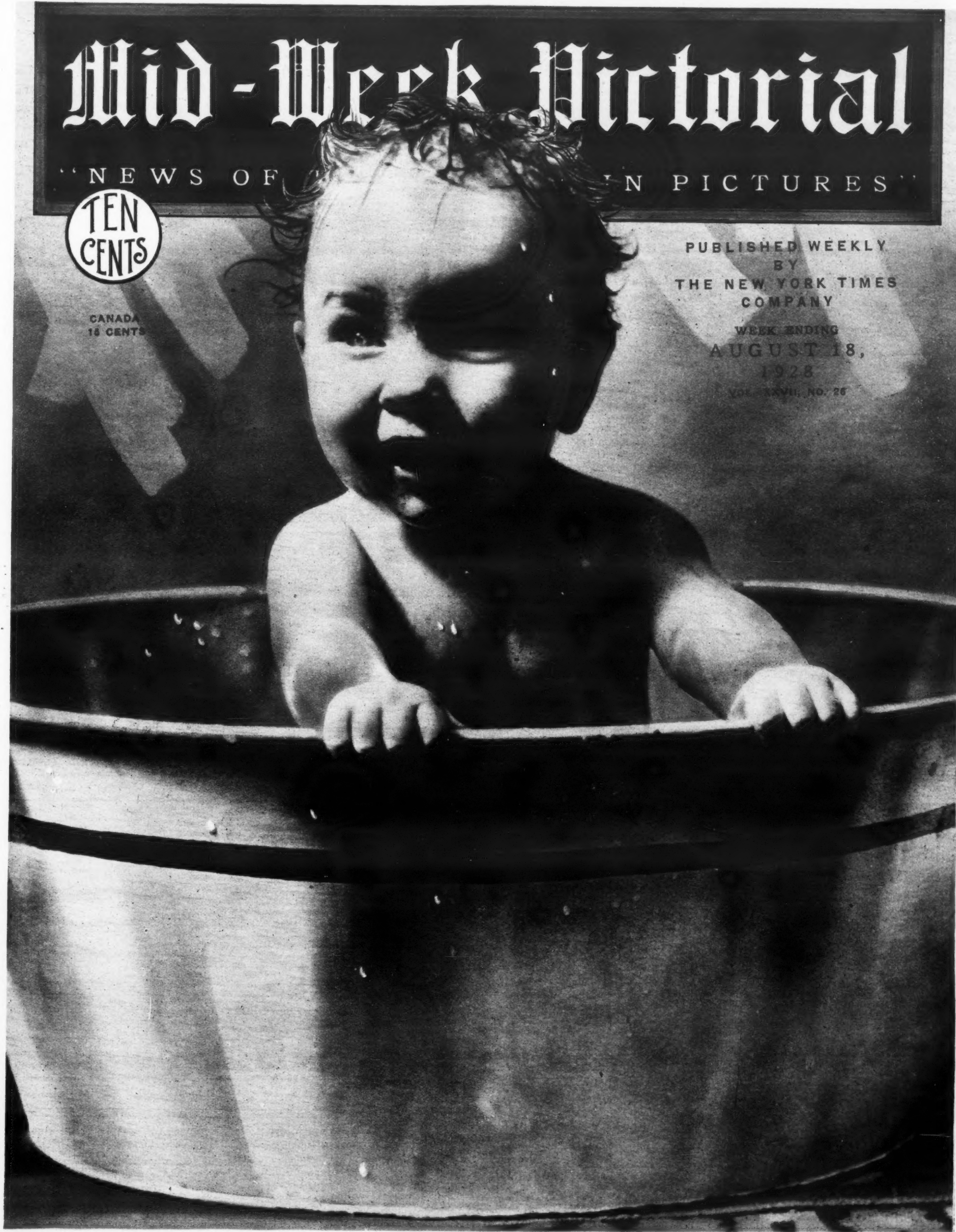
TEN
CENTS

CANADA
15 CENTS

PUBLISHED WEEKLY
BY
THE NEW YORK TIMES
COMPANY

WEEK ENDING
AUGUST 18,
1928

VOL. XXVII, NO. 26



"WHO SAYS AUGUST IS A HOT MONTH?"

(© H. Armstrong Roberts.)

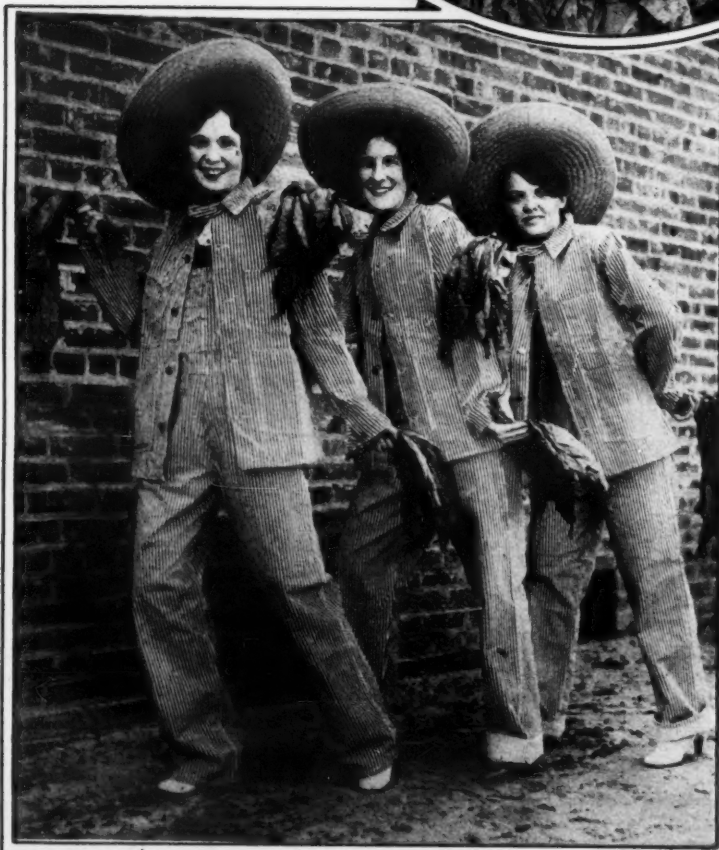


HAPPY, HAPPY CALIFORNIA! THE BEACH OF SANTA MONICA

Becomes the Scene of a Rehearsal by Dancers Under the Direction of Mlle. Jean Navelle of Paris.
(Times Wide World Photos.)



IN ROBES OF NATURE'S PROVIDING: MISS MARGARET COX of Ocilla, Ga., Who Represented Her Town at the Pageant Held at Tifton in the Opening of the Tobacco Market, Dressed in a Gown of Tobacco and Holding a Tobacco Wand.
(Times Wide World Photos.)



WITH THE WEED THAT SOOTHES: TRIO Consisting (Left to Right) of the Misses Erlene Morrison, Doris Battle and Alice Brinson Joining in the Prosperity Refrain at the Opening of the Tobacco Market at Moultrie, Ga.
(Times Wide World Photos.)



WHERE LADY NICOTINE SETS THE FASHIONS: MISS MARY VEREEN of Moultrie, Ga., Wearing a Hat and Fan of Tobacco Grown in the Fields Near Tifton.
(Times Wide World Photos.)



SHOOTING FOR THE HIGH MARK IN TOBACCO PRODUCTION: MISS MARGARET MYERS of Tifton, Ga., Poses as the Spirit of Progress Beside the Big Gun in Front of the Court House, Dressed in a Gown Trimmed in Tobacco.
(Times Wide World Photos.)

METROPOLITAN AMUSEMENT GUIDE

FEATURE MOTION PICTURES



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World's Greatest Show—World's Greatest Theatre
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WORLD'S LARGEST AND MOST EFFICIENT COOLING PLANT NOW IN OPERATION
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If some one you met for the first time made the mistakes in English shown above, what would you think of him? Would he inspire your respect? Would you be inclined to make a friend of him? Would you care to introduce him to others as a close friend of yours?

These errors are easy for you to see. Perhaps, however, you make other mistakes which offend other persons as much as these would offend you. How do you know that you do not mispronounce certain words? Are you always sure that the things you say and write are grammatically correct? To you they may seem correct, but others may know they are wrong.

Unfortunately, people will not correct you when you make mistakes, all they do is to make a mental reservation about you. "He is ignorant and uncultured," they think. So you really have no way of telling when your English offends others.

Sherwin Cody, perhaps the country's foremost teacher of practical English, has for the last twenty years applied scientific principles to teaching the correct use of our language. He made tens of thousands of tests and found that the trouble with old methods is that points learned do not stick in the mind. In school you were asked to remember rules, and if you forgot the rules you never could tell what was right and what was wrong. Mr. Cody has solved the problem by creating instinctive habits of using good English through

What Are YOUR Mistakes in English?

They may offend others as much as these offend you

the use of his self-correcting method.

A patent was granted to Mr. Cody on his unique device, and now he places it at your disposal. This invention is simple, fascinating, time-saving, and incomparably efficient. You do the lesson given on any page, then you see exactly how Mr. Cody himself would correct it. You mark your errors and check them in the first blank column. Next week you try that page again, correct your errors, and check them in the second column. You see at a glance what you have learned and what you have failed to remember, until you have reached the 100% point in spelling, pronunciation, punctuation, grammar, and expression.

A remarkable advantage of Mr. Cody's course is the speed with which these habit-forming practice drills can be carried out. You can write the answers to fifty questions in 15 minutes and correct your work in five minutes more. You waste no time

in going over the things you already know. Your efforts are automatically concentrated on the mistakes you are in the habit of making, and, through constantly being shown the right way you soon acquire the correct habit in place of the incorrect habit. There is no tedious copying. There is no heart-breaking drudgery.

A command of polished and effective English denotes education and culture. It wins friends and makes a favorable impression upon those with whom you come in contact. In business, as well as in social life, correct English gives you added advantages and better opportunities, while poor English handicaps you more than you now realize. And now, in only 15 minutes a day—in your own

home—you can actually see yourself improve by using the 100% self-correcting method.

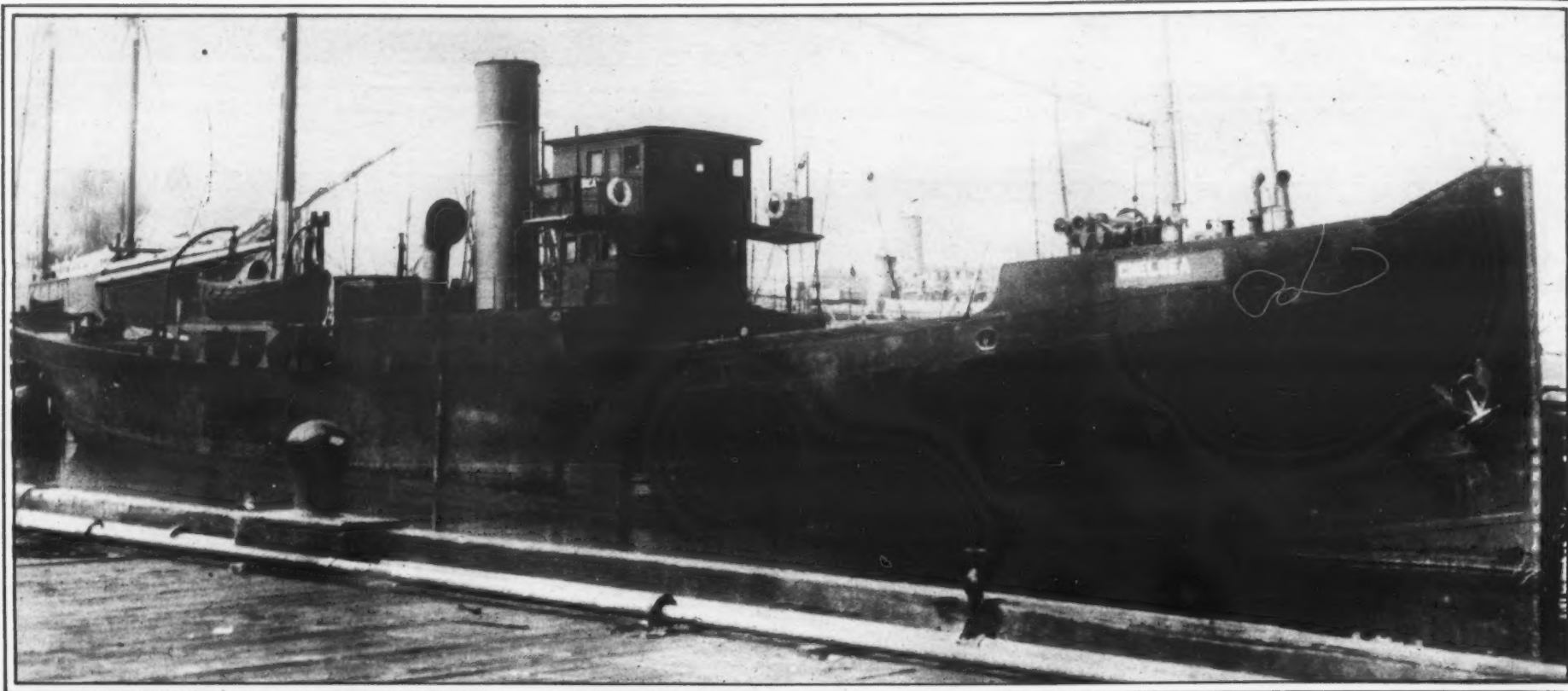
A new book explaining Mr. Cody's remarkable method is ready. If you are ever embarrassed by mistakes in grammar, spelling, punctuation, pronunciation, or if you can not instantly command the exact words with which to express your ideas, this new free book, "How to Speak and Write Masterly English," will prove a revelation to you. Send the coupon or a letter or postal card now. SHERWIN CODY SCHOOL OF ENGLISH, 748 Searle Building, Rochester, N. Y.

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Please send me your free book "How to Speak and Write Masterly English."

Name

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ANOTHER SHIP FOR THE BYRD EXPEDITION:
THE FREIGHTER CHELSEA
Is Purchased by Commander Richard E. Byrd for Use on His Expedition to the Antarctic. It Has a Cargo Capacity of 800 Tons Which Will Probably Be Tested to the Limit.
(Times Wide World Photos.)



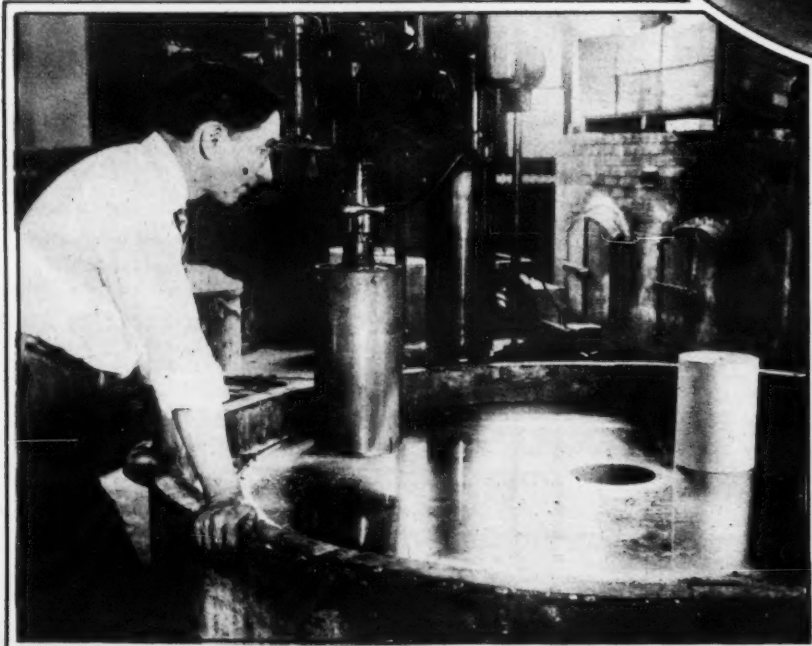
MAKES A NEW PARACHUTE RECORD
FOR THE ATLANTIC COAST:
WILLIAM F. SCOTT,
Chief Machinist's Mate, Anacostia Naval Air Station, Dropped 7,700 Feet, Landing Safely in a Tree. He Hopes to Break the World's Record Ere Long.
(Times Wide World Photos.)



THE CENTRAL
FIGURE
OF THE
DEMOCRATIC
CAMPAIGN:
GOVERNOR
ALFRED E.
SMITH
Seats Himself
for the First
Time at His Desk
at the New
Democratic Na-
tional Headquar-
ters in the
General Motors
Building,
New York.
(Times Wide
World Photos.)



ON THE BERENGARIA: TITTA RUFFO,
Noted Baritone, Returns From a Three Months'
Operatic Tour of Europe.
(Times Wide World Photos.)



THE LARGEST AMERICAN-MADE LENS: IT IS BEING MANU-
FACTURED AT THE BUREAU OF STANDARDS,
Washington, and A. N. Finn Is Shown Examining It After An Eight-
Inch Hole Had Been Drilled Through the Centre. The Lens Is 70
Inches in Diameter and Weighs Two Tons.
(Times Wide World Photos.)



RIDING HIGH: JOE COOK,
Star of "Rain or Shine," Visits the 101 Ranch Wild West Show and
Takes His Seat on Top of an Elephant.
(Times Wide World Photos.)

The Price of GUILD Books is Going Up!

ARE you familiar with the offer *The Literary Guild of America* has been making to the reading public for the past year and a half? Do you know how it has been publishing best sellers like those illustrated here and sending them to its members at a tremendous cash saving? Have you learned what free membership in this organization can mean to YOU?

In a little less than eighteen months the Literary Guild has grown from an idea to a flourishing institution of nearly 60,000 enthusiastic members. These members pay no dues, assessments, fees or incidental expense of any kind. Once every month they receive a new book of the most unusual and entertaining nature that can be found, chosen for them from thousands of manuscripts submitted by leading publishers, famous authors and literary agents. This monthly book is chosen by Carl Van Doren, one of America's best known and most admired literary specialists, and an eminent Editorial Board. It is issued to Guild members simultaneously with a regular trade edition which is on sale at all bookstores at the trade publisher's list price.

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Now it has become necessary to raise the price of Guild subscription. For over a year the Guild has progressed in the face of many obstacles, making fast friends of its members by the publication of such outstanding works as the four books pictured here and other best sellers, including CIRCUS PARADE, THE GREAT AMERICAN BANDWAGON, BLACK MAJESTY, and many others. These books have all been issued in superior bindings, printed on the best of paper and man-



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You may send me a copy of WINGS at once. I would like to know how to save money on twelve of the best books printed in the next year.

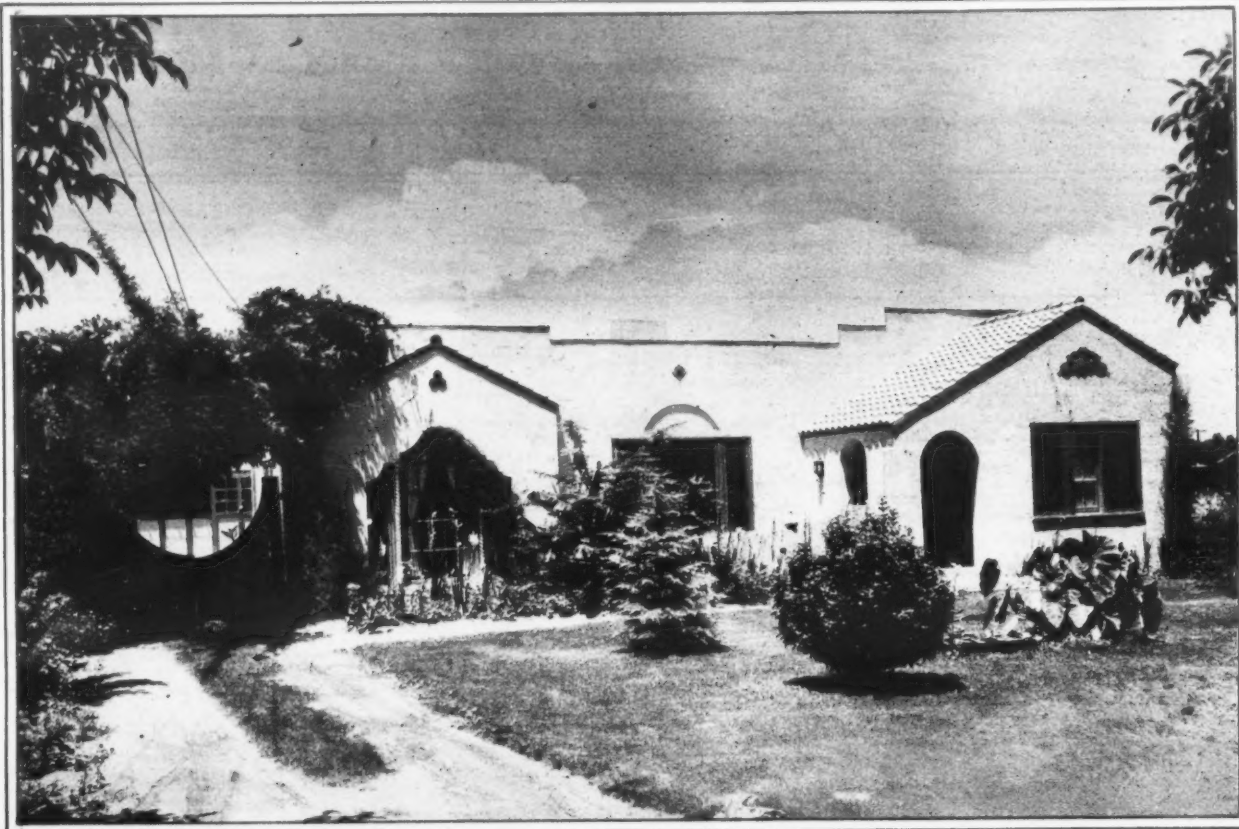
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City.....State.....

CASH PRIZES AWARDED IN THE HOME GARDEN CONTEST

First Prize—Ten Dollars
Won by Howard J. Frame, Porterville, Cal.



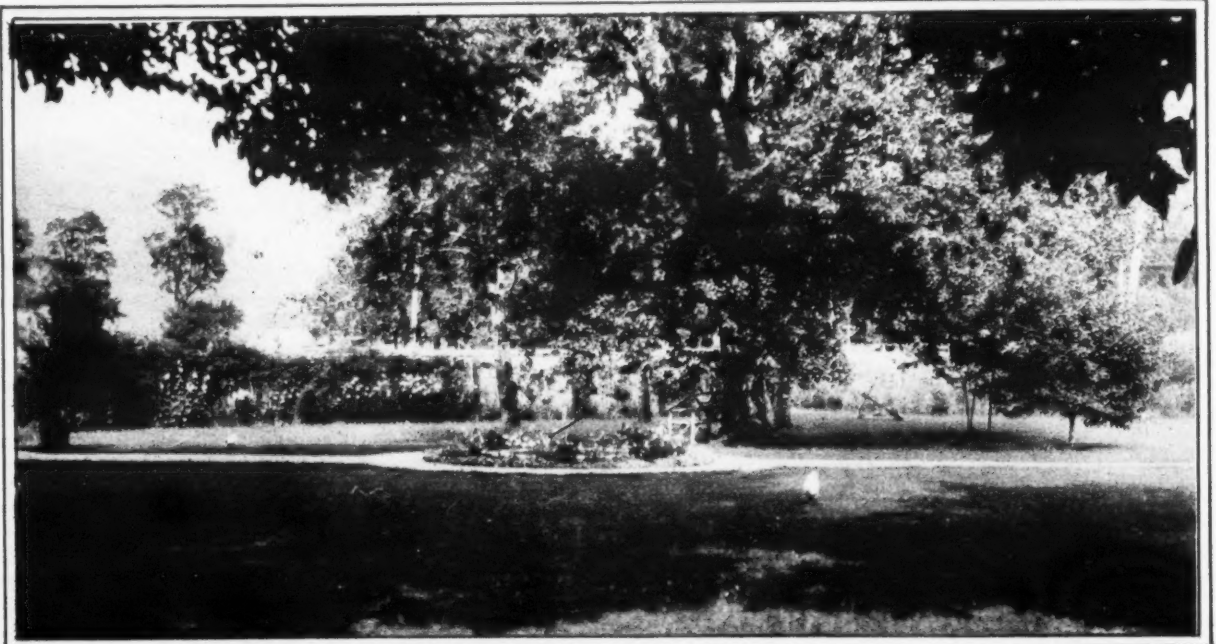
A CALIFORNIA GARDEN.



IN THE SOUTHLAND.
Three Dollars Awarded to J. H. Field,
Fayetteville, Ark.



WOODBINE AND ROSES.
Three Dollars Awarded to Mrs. Roland
C. Phipps, Southbridge, Mass.



Second Prize—Five Dollars
Won by Viola S. Easley, Bluefield, W. Va.
SHADE AND SUNSHINE.



AT HOLLY LODGE.
Three Dollars Awarded
to H. B. Goodridge,
Norfolk, Va.

MID-WEEK PICTORIAL invites its readers all over the land to send in photographs of their gardens, to be entered in its Garden Contest. The competition is not intended to include great estates with their staffs of highly paid gardeners. Rather it applies to gardens that adjoin or surround the typical American home. The award of prizes will be based not on the size of the gardens but on their beauty, variety and design—all the elements that add to their attractiveness and appeal to the eye.

The prize-winning photographs sent in each week will be reproduced the next week in the pages of Mid-Week Pictorial, which will award a first prize of ten dollars (\$10) in cash for the photograph adjudged the best each week; five dollars (\$5) for the second best, and three dollars (\$3) for each additional photograph published.

Send photographs, not negatives. Pictures will be sent back on request if return postage is enclosed. It is hoped and believed that the contest will stimulate interest in gardening and add greatly to the exterior beauty of the home. Questions are invited, and expert advice will be given for the making and maintaining of a garden.

All readers of Mid-Week Pictorial are eligible to take part in the competition. Send your entries to the Garden Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.

Mid-Week Pictorial

"A National Magazine of News Pictures"

VOL. XXVII, NO. 26

NEW YORK, WEEK ENDING AUGUST 18, 1928

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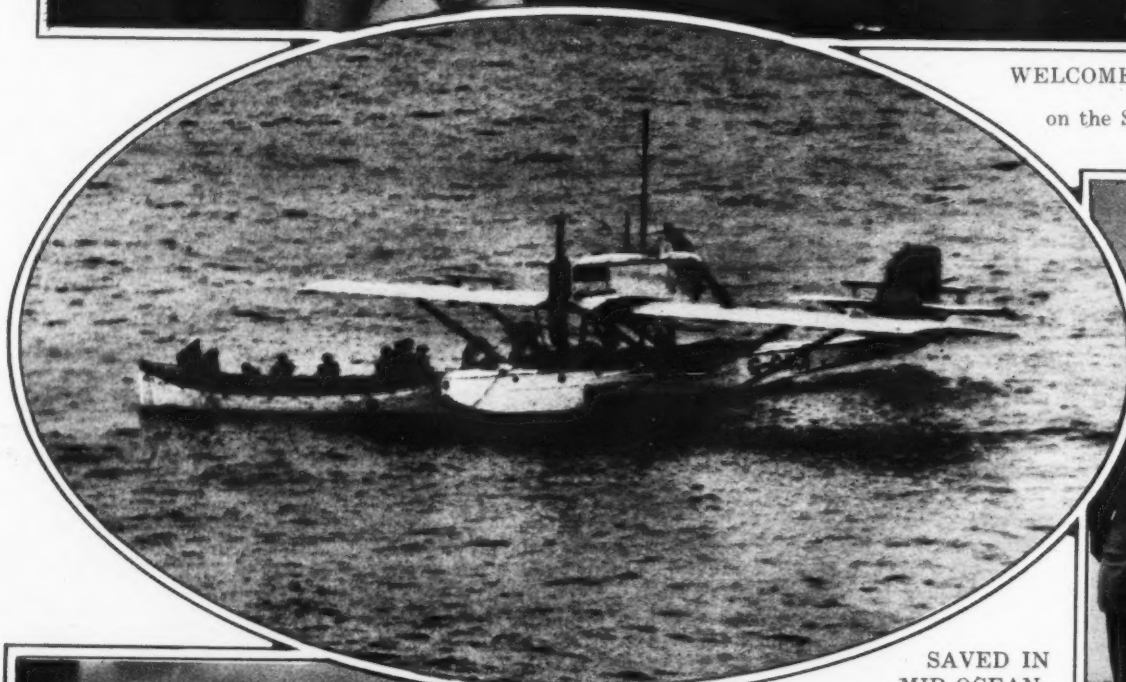


THE KIND THEY GROW IN GEORGIA: MISS DOROTHY ROGERS
of Moultrie, Ga., Wearing a Crown Made of Blossoms of the Cotton Plant, One of the Chief Staples of Her State.
(Times Wide World Photos.)

AVIATORS RESCUED IN MID-OCEAN AND BROUGHT TO NEW YORK

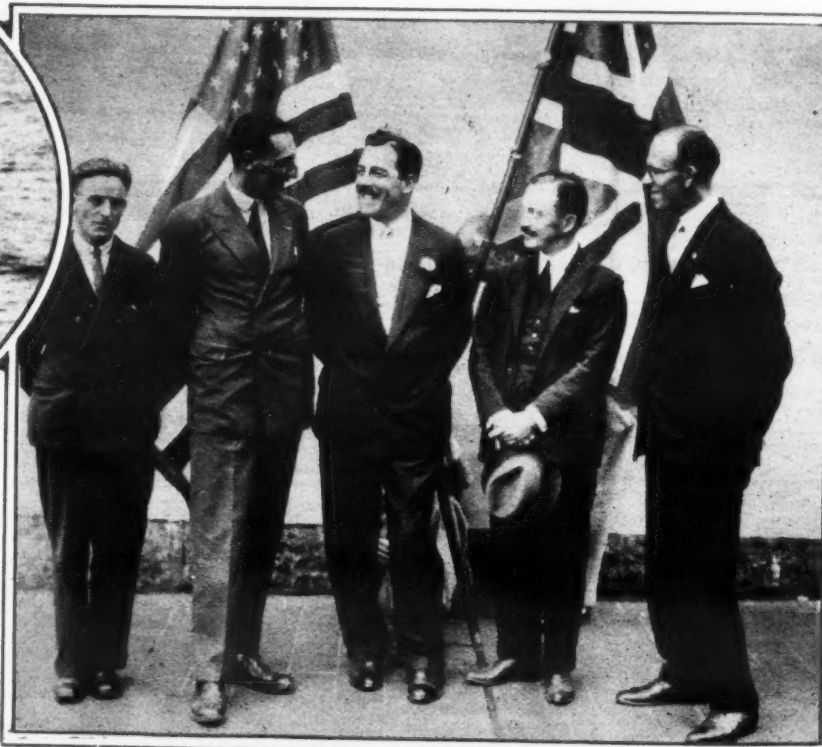


WELCOMED BY NEW YORK CITY: MAYOR WALKER GREETES THE BRITISH AVIATORS on the Steps of the City Hall. Captain Courtney and the Mayor Are Facing One Another. (Times Wide World Photos.)

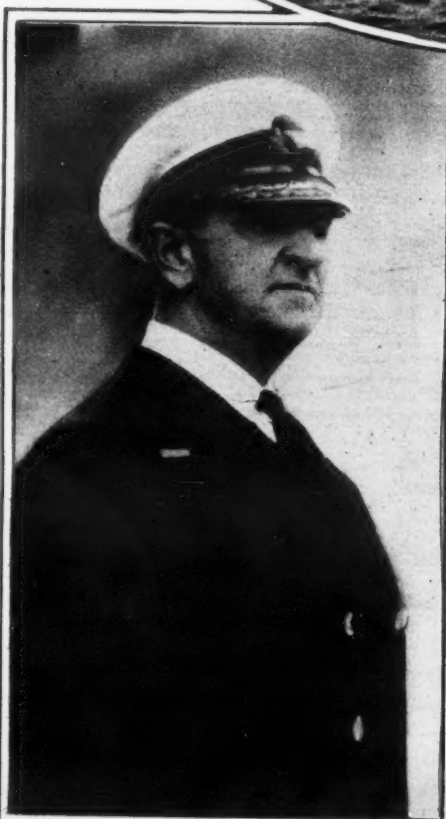


SAVED IN MID-OCEAN: CAPTAIN COURTNEY AND HIS COMPANIONS

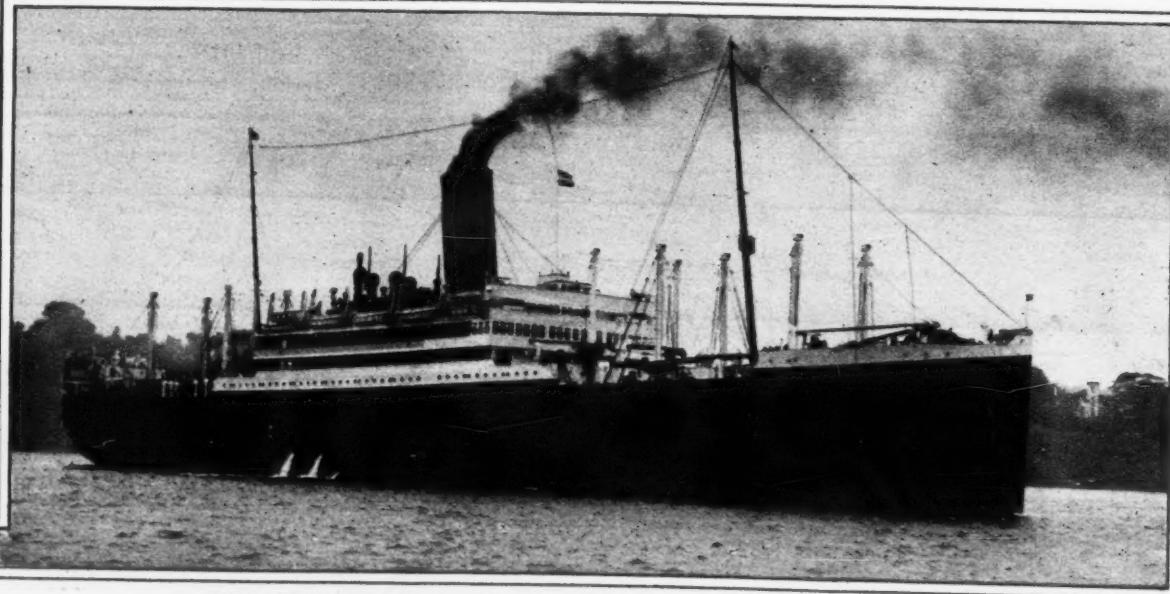
Are Removed From Their All-Metal Seaplane by One of the Boats of the Atlantic Transport Liner Minnewaska. This Picture Was Taken by a Passenger on the Liner. The Fliers, Bound From the Azores to Newfoundland, Were Forced to Descend by an Outbreak of Fire on Board the Plane. (Times Wide World Photos.)



THEY GOT TO AMERICA AFTER ALL! THE BRITISH AVIATORS in New York. Left to Right: Frederick Pierce, Mechanic; Captain Frank T. Courtney, Pilot and Leader of the Flight; Grover Whalen of the Municipal Reception Committee; E. B. Hosmer, Canadian Passenger, and Hugh Gilmour, Wireless Operator. (Times Wide World Photos.)



A GOOD JOB WELL DONE: CAPTAIN FRANK H. CLARET of the Minnewaska, Which Went to the Aid of the Courtney Seaplane. (Times Wide World Photos.)



THE SHIP THAT MADE THE RESCUE: THE MINNEWASKA of the Atlantic Transport Line Enters New York Harbor Bringing With Her the British Fliers Whose S O S She Answered in Mid-Atlantic. (Times Wide World Photos.)



AT THE WAR DEPARTMENT IN WASHINGTON: TWO DISTINGUISHED MEXICAN OFFICERS

Call Upon Major Gen. Charles P. Summerall, Chief of Staff. Left to Right: Colonel Samuel Rojas, Aviator and Now Military Attaché at the Mexican Embassy; General Summerall and Captain Juan de Guevara, Assistant Attaché.

(Times Wide World Photos.)



"PILOT, MISTER?" THE LUCKY YACHTSMEN

Who Bring Their Craft Into the Harbor at Long Beach, Cal., for the Pacific Southwest Exposition Regatta, Are Greeted by Pretty "Courtesy Pilots" Such as These, Who Know Those Waters and Take Turns in Guiding Incoming Yachts to Safe Berths. Miss Margie Palmer Is at the Wheel.

(Times Wide World Photos.)



CHAMPION PARACHUTE JUMPER OF THE SOUTHEAST: JACK McELVEEN of Atlanta, Who, Before Taking Up the Perilous Pursuit of Leaping From the Clouds, Was an Accountant. He Now Holds the Altitude Record for That Section of the Country.

(Times Wide World Photos.)



AN AMERICAN NOVELIST BECOMES AN INDIAN CHIEF: PETER B. KYNE IS ADMITTED TO THE STONEY INDIAN TRIBE Near Banff, Alberta, Canada, as a Blood Brother Under the Name of Chief Eyskaboo. Left to Right: George MacLean, Chief Bearspaw, Mr. Davenport, Peter B. Kyne, Chief Hector Crawler, George Kakquait, Nat Hunter and Jim Brewster.

(Courtesy Canadian Pacific R. R.)



BEFORE THE BATTLE: HERBERT HOOVER

(Left), Republican Presidential Candidate, Rests From His Angling and Chats With a Friend During the Fishing Trip Which Preceded His Formal Acceptance of the Nomination.

(Times Wide World Photos.)



ONE OF HER SEX'S AERIAL PIONEERS: MISS GLADYS POOLE of Atlanta, Ga., Has Learned to Fly and Says That It Is Easier Than to Learn to Drive an Automobile. Employed in a Business Office, She Took Lessons After Working Hours and on Saturdays at Candler Field, and Last May She Made Her First Solo Flight. At the Recent Atlanta Air Derby She Completed Seven Loop-the-Loops, Flying Alone.

(Times Wide World Photos.)





THE JOLLY OLD DAYS: A REALISTIC PIRATE CREW
Lands at Santa Barbara, Cal., During the Annual Fiesta.
(Times Wide World Photos.)



A DISTINGUISHED AMERICAN NOVELIST: KATHLEEN NORRIS, Whose Latest Novel, "The Foolish Virgin," Has Just Been Published, at Work on Her California Ranch.
(Times Wide World Photos.)



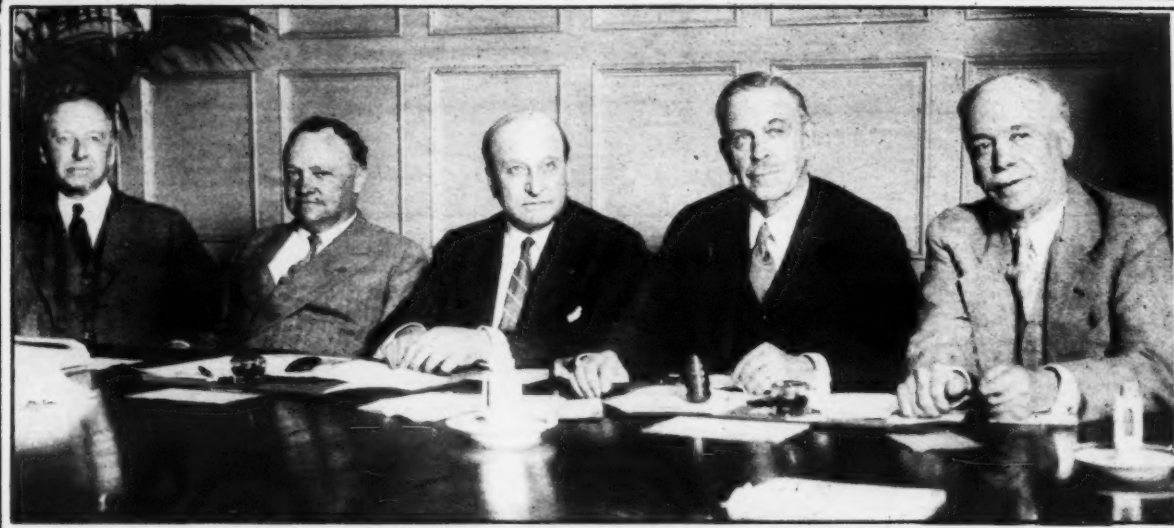
A PROPHET OF SCIENTIFIC OPTIMISM: DR. H. E. BARNARD of Indianapolis, in Addressing the American Chemical Society Institute in Session at Northwestern University, Said That Science Will Be Able to Supply All the Requirements of Mankind in the Way of Food and Other Necessities, so That in the Far Future the Only Thing Humanity Will Have to Worry About Will Be Standing Room for Its Teeming Members.



FROM THEORY TO PRACTICE: DR. JOHN JAMES TIGERT, Federal Commissioner of Education Since 1921, Has Resigned His Post Under the Department of the Interior to Become President of the University of Florida.



GOLF OF A HIGH ORDER: THE ROOF OF THE HOTEL OGDEN, New York, Has a Complete Miniature Golf Course, and the Gamby-Hale Dancers Receive Instruction There From Ed Hughes, Noted "Pro."
(Times Wide World Photos.)



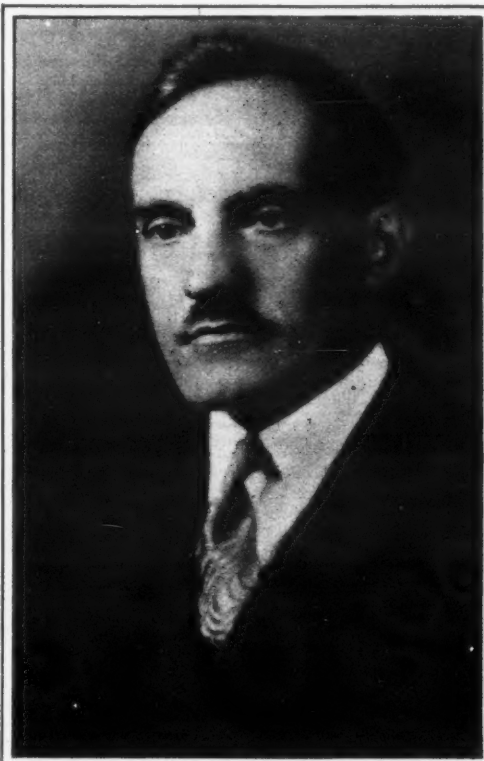
ALL ON ACCOUNT OF THE WESTERN FARMERS: A SPECIAL CORN BELT MEETING IS HELD by Republican Leaders at the Drake Hotel, Chicago, to Appraise and Deal With the Threatened Defection on the Part of Tillers of the Soil Who Have Heretofore Been Staunchly G. O. P. Left to Right: Governor John S. Fisher of Pennsylvania, Governor Fred Green of Michigan, Ex-Governor Henry J. Allen of Kansas, Dr. Hubert Work, Republican National Chairman, and James W. Good, Western Manager of the Hoover Campaign.
(Times Wide World Photos.)



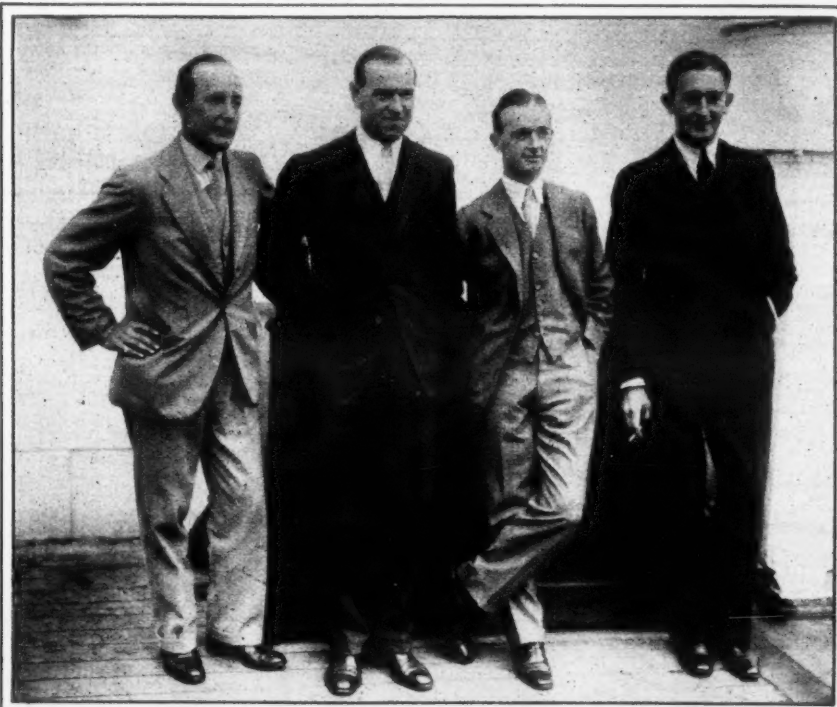
SWEET STRAINS ON OLD-TIME FIDDLES: UNSOPHISTICATED ART Is the Order of the Day When the Seventh Annual Reunion of the Old Fiddlers' Association Is Held at Crystal Springs Park, Parkersburg, Pa.
(Times Wide World Photos.)



BACK FROM PARIS: ALBERTINA RASCH, Whose Elaborately Trained Dancers Have Carried Her Name Around the Capitals of Civilization, and Her Husband, Dimitri Tiomkin, Pianist and Composer, Return on the Olympic.
(Times Wide World Photos.)



TINKLE, TINKLE! MISS ALICE LANGFORD PLAYS THE BANJO While Gracefully Seated Beneath a Banana Plant at Tifton, Ga.
(Times Wide World Photos.)



FROM "DOWN UNDER": AUSTRALIAN TENNIS STARS Arrive in New York on the Olympic and Will Participate in Tournaments in This Country. Left to Right: J. B. Hawkes, Gerald Patterson (Captain and Manager), H. Hopman and J. Crawford.
(Times Wide World Photos.)

AN EXPERT WHO SAYS THAT OIL AND WATER DO MIX: DR. GUSTAF EGLOFF of Chicago Tells the American Chemical Society Institute, in Session at Northwestern University, That "Nature Every Year Burdens the Oil Industry With Over 200,000,000 Barrels of Intimately Mixed Oil and Water as Emulsified Crude Oil. Such Oil Does Not Separate Its Water Even After Years of Storage." Thus Another Ancient Fallacy Goes by the Board.
(Times Wide World Photos.)



DOLORES DEL RIO ARRIVES IN NEW YORK: THE MEXICAN SCREEN STAR Is Bound for Paris and Other European Points. Left to Right: Mrs. J. L. Asunsolo, Her Mother; Edwin Carewe, Film Producer, and Miss Del Rio.
(Times Wide World Photos.)

Latest News From the Motion Picture Studios



CLARA BOW,
JAMES HALL
AND
CRICKET,
the Mascot of the Company
Producing
Miss Bow's
Next Para-
mount
Picture,
"The
Fleet's
In!"



SUE
CAROL,
in "Captain
Swagger" (Pathé).



"THE IRON MASK" will be the title of the next Douglas Fairbanks picture, and in it the adventures of D'Artagnan and the Three Musketeers will be continued.

"Doug," of course, will again be D'Artagnan.

The story of the new picture centres around the mysterious Man in the Iron Mask whose identity has never been conclusively settled to this day. Alexandre Dumas's fictional solution of the mystery, embodied in "Le Vicomte de Bragelonne," one of the sequels to "Les Trois Mousquetaires," sets forth that the unhappy prisoner was a twin brother of King Louis XIV, whose existence, for reasons of state, was kept a secret throughout his life—a life spent in captivity. This theory no doubt will be supported by the forthcoming film.

As a matter of fact, modern historical research tends toward the belief that in all probability the Man in the Iron Mask was a certain Count Mattioli, whose political activities brought upon him the heavy hand of "Le Roi Soleil."

No matter what the truth may be, the Man in the Iron Mask actually existed and was a most bafflingly interesting individual, and his adventures in company with the immortal musketeers should provide many thrills.

Universal announces that "The Girl on the Barge," with Jean Hersholt, Sally O'Neil and Malcolm MacGregor, has been completed. Dialogue will be heard with some of the scenes.

"Show Folks," a Pathé production, will soon be re-



MARY PICKFORD,
From a Very Recent Portrait Study.

STARS OF THE SILVER SCREEN



LORETTA YOUNG.

LIKE Maude Adams, Loretta Young was born in Salt Lake City, but has lived in Hollywood, the world's movie capital, since she was 4 years old. She was educated at Ramona Convent, as were her sisters, also well known on the screen, Sally Blane and Polly Ann Young.

Her movie début was made as a child, and she remained more or less continuously in touch with pictures during the years of her schooling. Within the past year she has come rapidly to the front as a featured player, having been seen in Colleen Moore's "Naughty But Nice," in "The Head Man," with Larry Kent, and in a number of other films.

Miss Young is 5 feet 3 inches tall. Her complexion is fair and she has brown hair and blue eyes. Two hobbies play a prominent part in her life: dancing and motor boating.

leased. The leading rôles are played by Lina Basquette and Eddie Quillan.

From the Mack Sennett studios, affiliated with Pathé, come tidings that no less than three comedy companies are busily at work; also (and this may prove portentous) that "the famous Sennett girls of this year are slightly plumper than those of 1927—the 'boyish slims' are going out."

This reaction, one supposes, was bound to come sooner or later. Some will grieve and some will rejoice over the new tendency. So the world goes.



JEANETTE LOFF
AND JOHN
MACK
BROWN,
in "Annapolis," the
Forth-
coming
Pathé
Special.



VIRGINIA
LEE
CORBIN,
Former Child
Star, Now
Featured in Uni-
versal Serials.
(New York Times
Studios.)



John Loder, Paramount's new English leading man, recently arrived in New York en route to Hollywood. As previously told on this page, his life has been most colorful; he served with distinction during the late war and for the past two or three years has been a much admired figure on the European screen, having been featured in both British and German films. He was educated at Eton and Sandhurst—the latter school corresponding to our West Point.

Bulletin relating to the busy life of Bebe Daniels: "Take Me Home" is finished and Miss Daniels will spend a vacation in New York before returning to California to begin "Number, Please."

"King of the Rodeo," starring Hoot Gibson, will be made during the annual rodeo staged by Tex Austin at Soldier Field, Chicago. It will be a Universal production, with Kathryn Crawford as feminine lead.

Tim McCoy's next "Western" for Metro-Goldwyn-Mayer, "Sioux Blood," will have Josephine Dunn for heroine.

"Port of Dreams" is the title of Mary Philbin's next starring picture for Universal.

No less a light of polite letters than Michael Arlen wrote the story of "A Woman of Affairs," in which John Gilbert and Greta Garbo will be co-starred, and he wrote it especially for them. . . . Ramon Novarro's next will be "Gold Braid," with Anita Page in support. . . . "Nightstick," from the stage play, will be produced by United Artists.

Questions of General Interest Regarding Photoplays and Players, Past and Present, Will Be Answered Gladly, Either in These Pages or by Mail, if Addressed to the Motion Picture Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.

"LILAC TIME" A DRAMA OF LOVE AND AERIAL WARFARE



A BATTLE IN THE SKY.



THE CRASH OF A FIGHTING PLANE.



GARY COOPER AND COLLEEN MOORE IN "LILAC TIME."

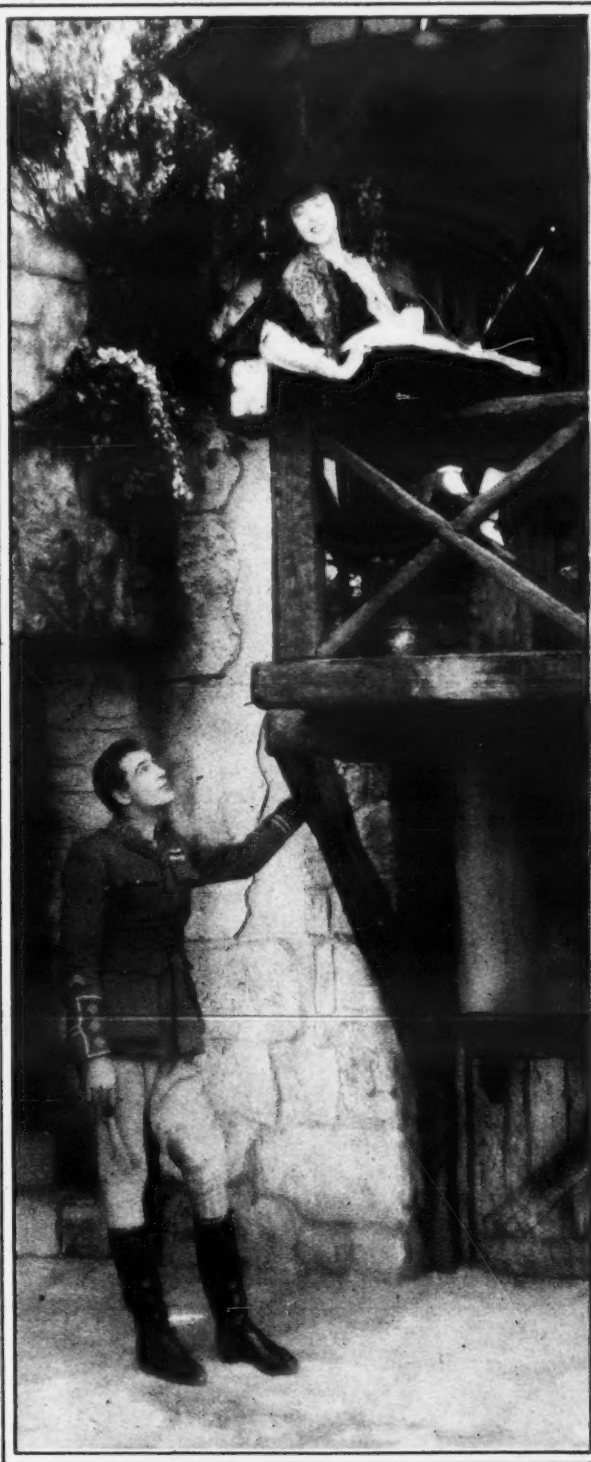
By Mitchell Rawson

WITH regard to "Lilac Time," the new First National "special" which recently had its New York premiere at the Central Theatre, let us set down the pleasant things first.

It is a picture of war in the air produced on a big scale. As such, it is inevitably reminiscent of "Wings," and so far as the scenes of aerial combat are concerned it compares quite favorably with that really wonderful film, which, in addition to its own intrinsic excellence, had the advantage of being first in its field, thus reaping a harvest which no successor, however excellent, can hope to equal. Some of the camera work in "Lilac Time," especially in the sky effects, is of a very high order of merit indeed. And when the fighting planes crash to the earth the explosion which accompanies each catastrophe is most realistic. Spectators jump in their seats.

But those falling planes are symbolic, unfortunately, of the fate of the picture. As long as the action remains in the air it is all that could be desired. Terrestrially it meets disaster.

So, at least, it seems to the present writer; but this may be due in some part to the fact that he is not one of the thick-and-thin admirers of Miss Colleen Moore, the star of "Lilac Time." There are people, so it is said (and the box office records seem to prove it), who never tire of seeing Miss Moore run about and jump up and down. Such individuals will just love "Lilac Time," for never has their idol been more Colleen Mooreish. The taste, however, is not universal. In most of her recent pictures Miss Moore has been more restrained, whereat some of us have greatly rejoiced and even developed a certain liking for her manner. But her work in "Lilac Time," in the



IN THE MANNER OF ROMEO AND JULIET.

judgment of your reviewer, is a lamentable relapse.

One does not wish to be ungallant, but in all honesty it seems to the writer that the one thing that prevents "Lilac Time" from being, on the whole, a first-class production is the performance of the heroine. Miss Moore is essentially a comedienne within a certain extremely limited range. She is not a romantic actress; and, to do her justice, she doesn't try very hard to be one. But her characteristic capers clash with the whole tone of "Lilac Time." Again and again, when the sweep of the story is rising to some-



KATHRYN McGUIRE AND BURR McINTOSH IN A SCENE FROM "LILAC TIME."

thing like epic greatness as the young eagles of the Royal Air Force go to keep their rendezvous with Death above the clouds, the star runs into the centre of the scene, registering emotions furiously and interrupting everything. It is a great pity, and extremely irritating to watch.

A number of minor criticisms may be made, but none of the lesser faults of the picture would have interfered with its attainment of a status which now is in the realm of things that might have been. Now and then the young fliers are represented as doing and saying things that are not quite in accordance with English psychology, for the English do not make a display of their emotions. That, however, is a small point. Slang is used in some of the titles that was not current among British soldiers in the year 1918. And in one title a British General announces solemnly: "He just died," which ought really to be changed to "He has just died," or "He is dead," in the interest not only of grammar but of verisimilitude, for an educated Englishman, or an educated American either, would not have used that particular locution.

Gary Cooper, as the hero, gives a performance which is quite up to his usual high standard. The cast, as a whole, is of exceptional quality, including George Cooper, Kathryn McGuire, Burr McIntosh and Albert Conti.

The picture is recommended because of its aerial scenes. It might have been what is sometimes called a knockout. But to be asked to view the agony and heroism of the greatest struggle in history, and the sacrifice of gallant young lives, as a mere accompaniment to the antics of Miss Colleen Moore—well, as the Tommies would say—blimey, it's a bit too thick!

THE PRIZE PORTRAIT CONTEST: MOTHERS AND CHILDREN

First Prize—Ten Dollars
Won by J. H. Field, Fayetteville, Ark.

Second Prize—Five Dollars
Won by Doris E. Wright, Middleboro, Mass.



MRS.
 KENNETH
 TEASDALE
 AND BABY.



MRS. HARRY E. RICHMOND
 AND VIRGINIA.



MRS. ROBERT CARLYLE BUNCH AND
 DAUGHTERS.
 Three Dollars Awarded to W. H. Mc-
 Intosh, Fayetteville, Ark.



MRS. WINONAH B. JOHNSON AND CARMENCITA.
 Three Dollars Awarded to Evansmith, Holly-
 wood, Cal.



MRS. B. O. MILLS AND CHILDREN.
 Three Dollars Awarded to Lee M.
 Roberts, Fairmount, Ind.

To Portrait Photographers:

To encourage the development of portrait photography, Mid-Week Pictorial invites those among its readers who are photographers, amateur or professional, to submit their photographs of "Mother and Child" or "Mother and Children." Every week ten dollars in cash will be awarded as the first prize, five dollars as the second prize and three dollars as additional prizes for each picture published.

The contest is open to all photographers, other than employees of The New York Times Company, but contestants must not submit copyrighted pictures or pictures taken by others, or any pictures the accidental loss of which, either in this office or in the mails, would mean financial loss. Each photograph must be accompanied by written permission from the subject for publication of the picture

in this contest, and where the additional permission in writing is also forwarded for the publication of the name and home town of the subject these should be plainly written on the back of each photograph.

If return of picture is desired, sufficient postage should be enclosed. The photographs will be judged on their merits of photography, beauty of subject and art of posing.

Photographs offered in the contest should be addressed to Portrait Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York.



A NEW AND CHARMING LYRIC SOPRANO: MARGARET BOVARD, Concert Singer, Who Was Recently Heard in a Program of Classical Selections From Station WGBS, New York. (Moser.)

People
Whom
You Have
Heard By
Radio



WALTER PRESTON,
BARITONE,
Featured in N. B. C. Blue
Network Programs.
(Harold Stein.)



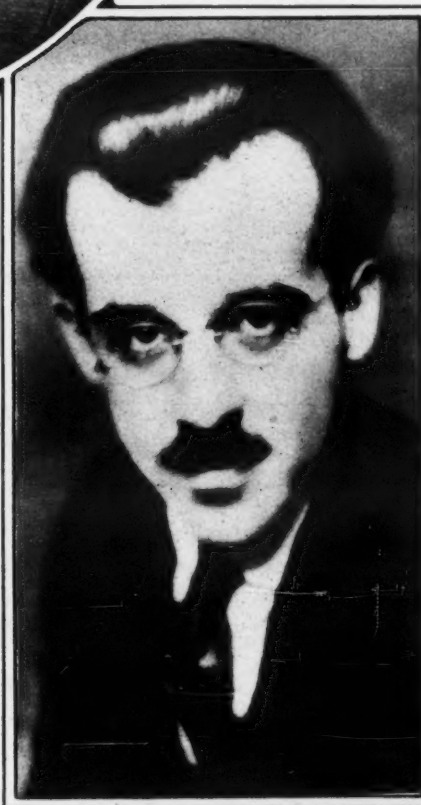
YOUTHFUL RADIO TALENT:
MRS. JEANETTE ALTMAN
AND HER THREE
CHILDREN:
Sylvia, 15; Julian, 12,
and Elmer, 11, Win-
ners of Medals and
Other Awards for
Their Proficiency
as Musicians, and
Often Heard Over
Stations WJZ,
WOR, WABC and
WNYC.
(National.)



A MAKER
OF INTRO-
DUCTIONS
AND
EXPLANA-
TIONS:
CURT
PETERSON,
Well-Known
National
Broadcasting
Company
Announcer,
Assigned to
Station WJZ.
(Harold
Stein.)



THE ROXY MALE QUARTET,
A Popular Feature of "Roxy's" Program. Left to Right: George Reardon, Baritone; John Young, Tenor; Frederic Thomas, Basso, and John Keating, Tenor. (Apeda.)



ERNO RAPEE,
Conductor of the Roxy Symphony
Orchestra, and a Composer of Note.

Athletes From Every Clime Meet in Friendly Competition



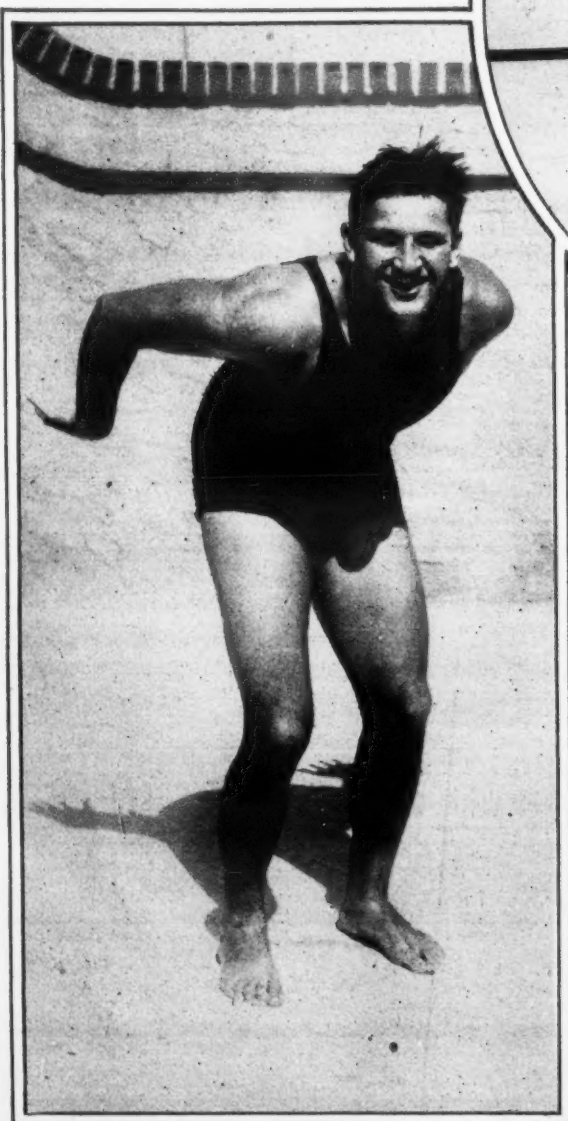
PART OF THE CROWD IN THE OLYMPIC STADIUM on the First Day of the Games at Amsterdam. About 40,000 Persons Jammed the Stadium, While It Was Estimated That 75,000 'Surged Outside, Unable to Gain Admittance. (Times Wide World Photos.)



FAIR AND FIT, THIS DAUGHTER OF CANADA: MISS ETHEL CATHERWOOD Won the Running High Jump for Women at the Olympic Games in Amsterdam. (Times Wide World Photos.)



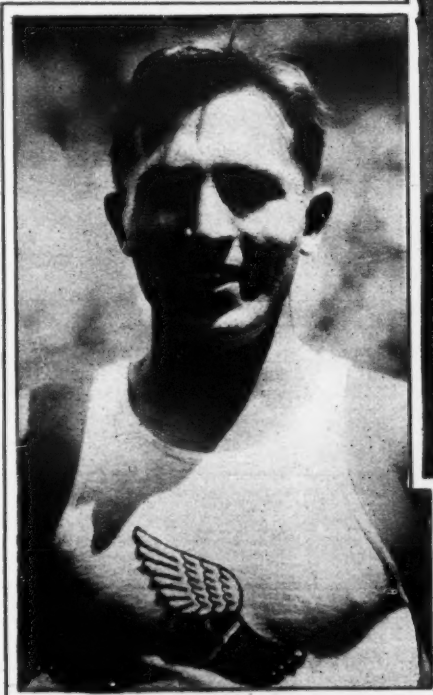
AN AERIAL VIEW OF THE OLYMPIC STADIUM AT AMSTERDAM: ATHLETES OF FORTY-SIX NATIONS, Numbering Approximately 4,000, Took Part in the Opening Ceremonies Which Inaugurated the Ninth Modern Revival of the Olympic Games of Ancient Greece.



GEORGE KOJAC,

Who Won the 100-Meter Backstroke Swimming Championship in 1:08 1-5, Breaking the World's Record.

(Times Wide World Photos.)



ANNEXES THE RUNNING BROAD JUMP: EDWARD B. HAMM

of Georgia "Tech," Who Made a New Olympic Record of 25 Feet 4 3/4 Inches.

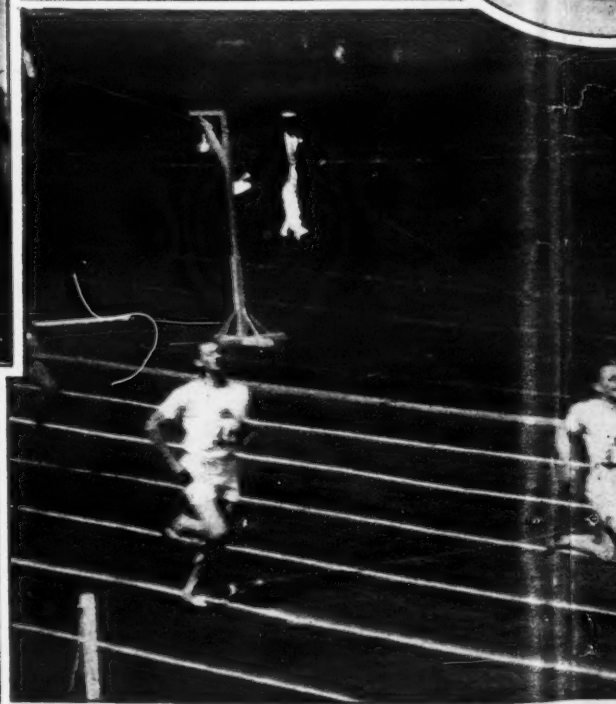
(Times Wide World Photos.)



WINNER OF THE SHOT-PUT: JOHN KUCK

of Kansas, Representing the Los Angeles A. C., Sets a New Record of 52 Feet 11-16 Inch.

(Times Wide World Photos.)



A BRITISH VICTORY: LORD DAVID BUTE With Frank Cuhel Second and F. Morgan Taylor Third in the 100-Yard Dash.

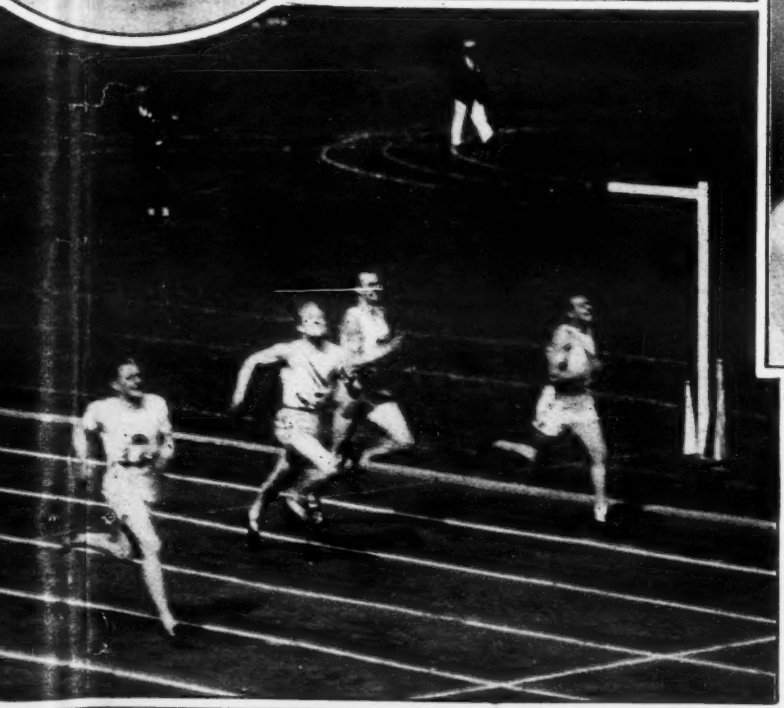
al. Week Ending August 18, 1928

Competition for Amateur Laurels in Olympic Games at Amsterdam

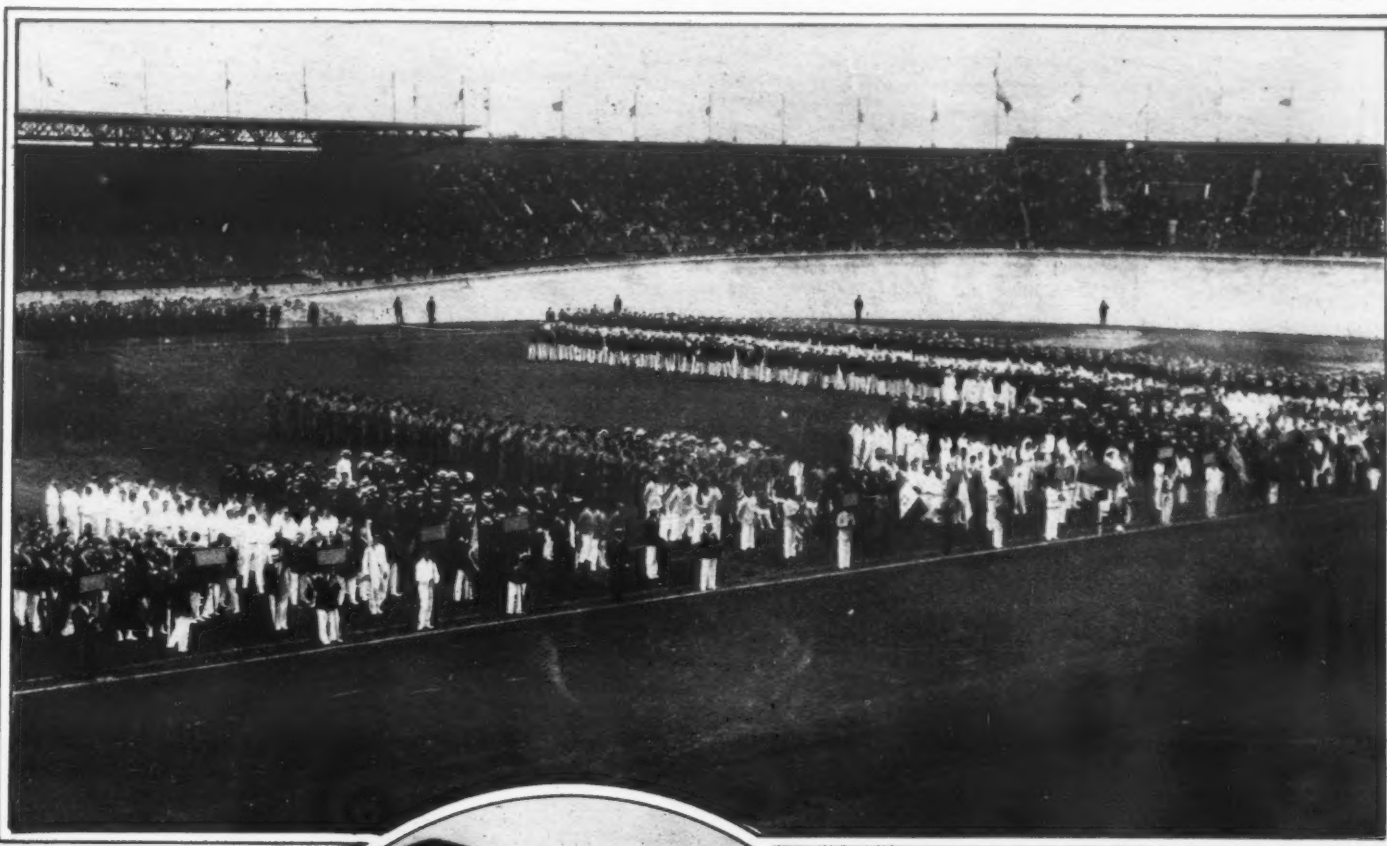


(Times Wide World Photos.)

RAY BARBUTI,
Winner of the 400-Meter Run
at Amsterdam.
(Times Wide World Photos.)



DAVID BURGHLEY WINNING THE 400-METER HURDLES,
Taylor Third, Both the Latter Being Americans. The Young Noble-
man's Time Was 53 2-5 Seconds.
(Times Wide World Photos.)

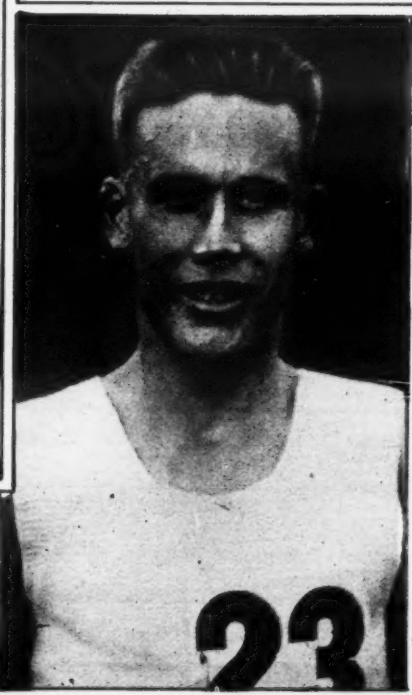


THE CREAM OF THE WORLD'S
ATHLETES ON PARADE
in the Great Olympic Stadium at
Amsterdam, Holland.
(Times Wide World Photos.)

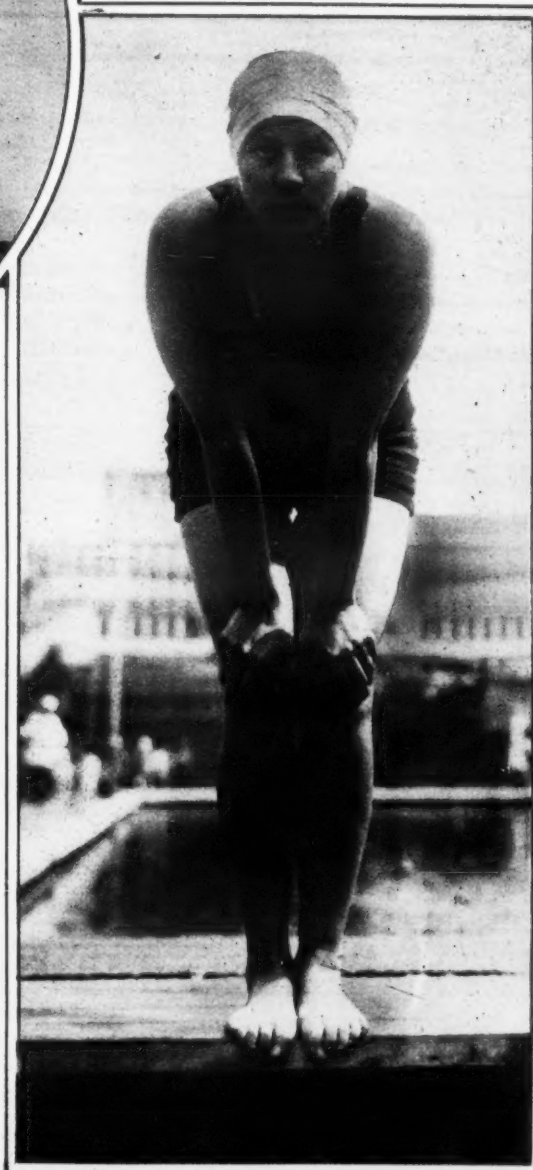
FROM
CHICAGO:
MISS
ELIZABETH
ROBINSON,
Who Won the
100-Meter Dash
for Women in 12 1-5
Seconds.
(Times Wide World
Photos.)



CLARENCE ("BUD")
HOUSER,
Winner of the Discus
Throw at the Olympic
Games in Amsterdam.
(Times Wide World Photos.)



WILLIE RITOLA
of Finland, Who Won the 5,000-
Meter Run at Amsterdam in 14 Min-
utes 38 Seconds.
(Times Wide World Photos.)



BREAKS WORLD'S RECORD TWICE AT
AMSTERDAM: MISS MARTHA
NORELIUS,
Who, After Clipping the Time to 5:45 2-5
in the Eliminations for the 400-Meter
Women's Swimming Race, Proceeded to
Make It 5:42 4-5 in the Finals.
(Times Wide World Photos.)

American Summer Styles for Outdoor Sport

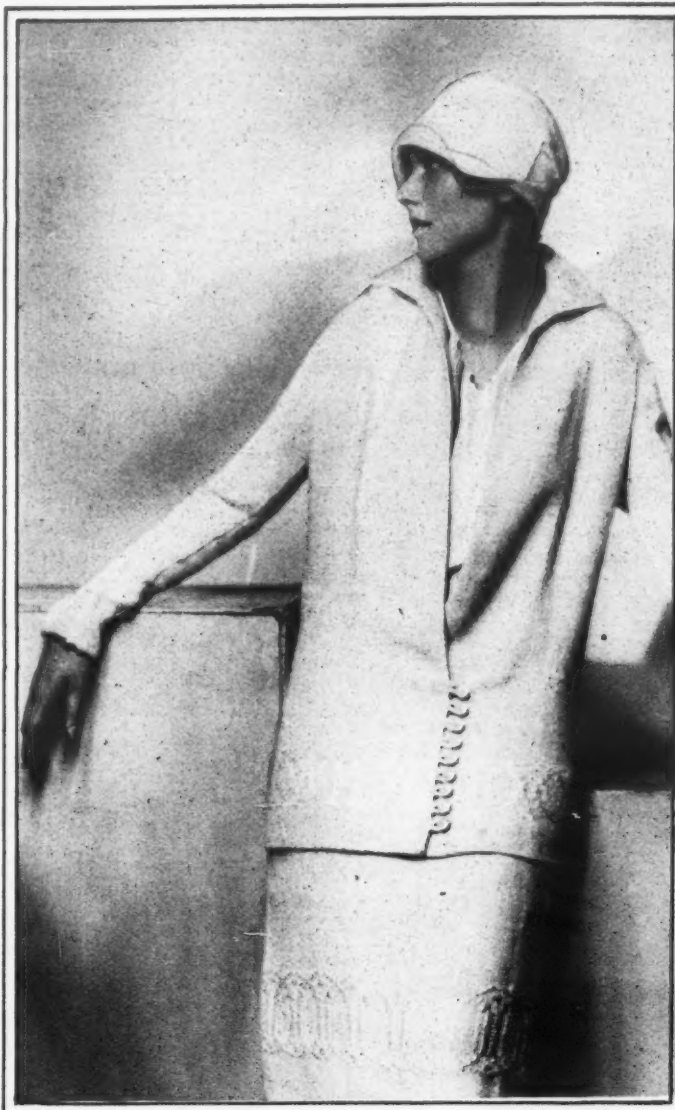
Selected by Katherine McCormack, Fashion Editor



FOR REAL TENNIS WEAR, THIS WHITE SILK CREPE DRESS and Quilted Sport Coat of Blue Linen Are Extremely Smart.



RATHER QUAINT BUT QUITE CHARMING Is This Red and White Beach Suit With Ruffled Pantaloons. The Bandana and Beach Bag Complete the Costume. (Don Diego.)



A CHARMING TWO-PIECE COSTUME of White Rayon Homespun, for the Sports Spectator. (Don Diego.)

A HINT of the Fall fashions in millinery is given in these brown and tan hats for sportswear. Not only will brown be the leading color for Fall wear, but also the popularity of the small tight-fitting hat is assured. Fashion sponsors the poke bonnet, turban and all the off-the-face effects.

A new note is seen in the long line effect in the

back. This will be pleasing to very many women because it will conceal the ugly line caused by

letting the hair grow, as so many women are doing. The small hats have an added advantage in that the brims are narrow and pliable and can be manipulated to suit the fancy of the wearer.

The beret, too, has lost none of its popularity. This Autumn it will be full, resembling artist berets in that it will be seen in plush and velvet.



TWO SHADES OF BROWN ARE ARTFULLY BLENDED in This Smart Crocheted Hat for Active Sports Wear. (Don Diego.)



THIS TAN AND BROWN CROCHETED HAT With Pinwheel Ornament Is Smart for Any Sports Occasion. (Don Diego.)



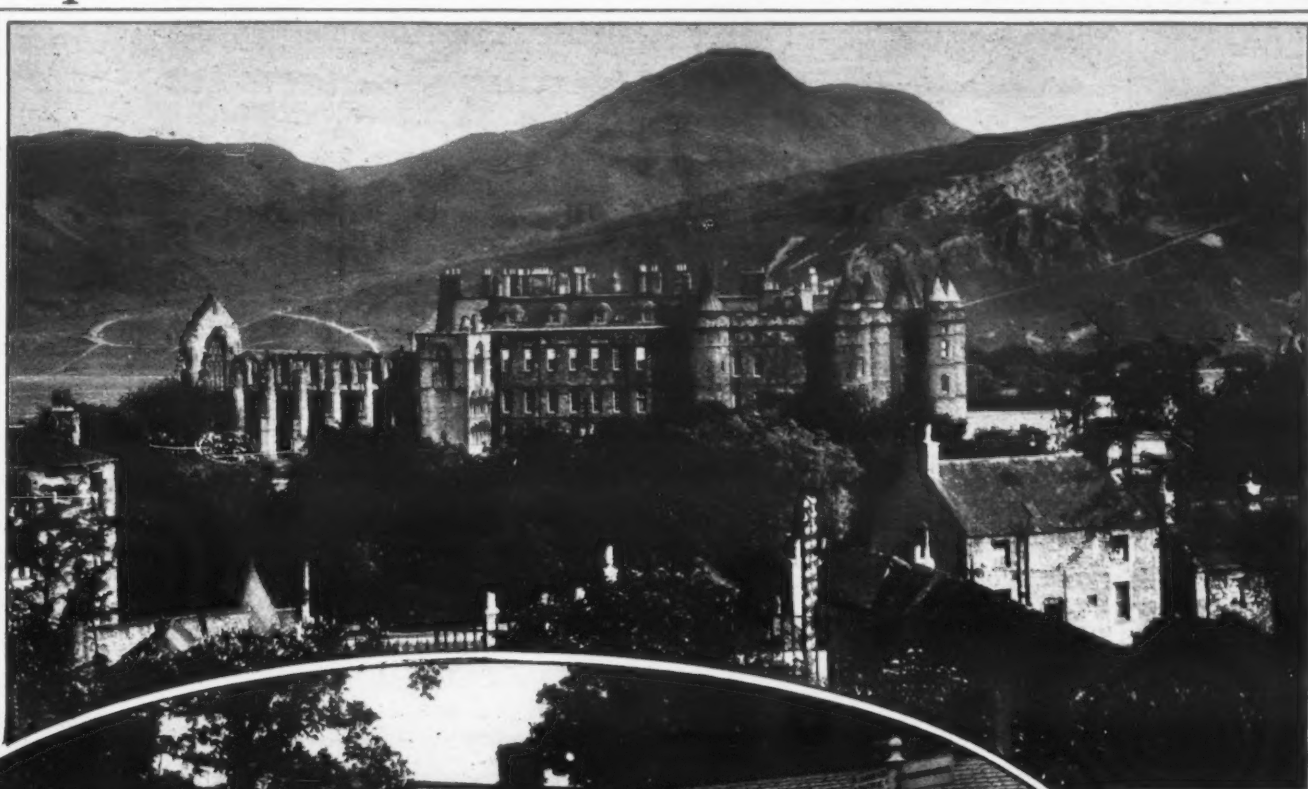
A SMART LITTLE CROCHETED HAT of Brown and Tan, Delightful to Wear on the Golf Links. (Don Diego.)

Information as to Where the Articles on This Page May Be Purchased Will, on Request, Be Given by the Fashion Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.

Making the Acquaintance of Bonnie Scotland



IN THE RUINS OF EDIZELL CASTLE, THE FORMER HOME OF THE CLAN LINDSAY.
(© Keystone View Co.)



THE PALACE OF HOLYROOD, EDINBURGH.
(© Francis Caird Inglis.)



THE ROCK AND CASTLE OF DUMBARTON.
(© Aerial Photos, Ltd.)



GRETN GREEN, WHERE RUN-AWAY MARRIAGES WERE FORMERLY CELEBRATED.
(Courtesy London, Midland & Scottish Ry.)

A FARM IN THE HEBRIDES.
(Burton Holmes, from Ewing Galloway.)



"SCOTS wha hae wi' Wallace bled" are a valiant and sturdy race, and their patriotism lives on from generation to generation. They are a tradition-loving people, handing down the tale of past glories and the fine pride that gives birth to new ones. They are a kindred-loving people; when one speaks of clannishness one uses a Scotticism. Never, in all likelihood, has there ever lived a Scotsman in whose veins the blood did not course a little quicker and warmer at the thought that he came of the race of "the north country"—the race that "Bruce has often led."

So intense is this Caledonian loyalty that even among the descendants of emigrants in far lands it is to be found cherished as a precious heritage.

This being so, Americans of Scottish ancestry need no urging to visit the land of their fathers. To others, how-

ever, certain interesting features of the country may be mentioned.

In the first place, Scotland is a very beautiful country—one of the most beautiful in all Europe. Standing among its mountains one can well understand the passionate regret with which so many of its sons have parted from it, and the memories which have lived on in the years that followed.

Again, Scotland is a land of peculiar fascination to lovers of history and romance. Readers of Sir Walter Scott, for instance, find themselves under a spell which reproduces and perhaps intensifies the early spell which was cast upon us by the Waverley novels, "The Lady of the Lake" and "The Lay of the Last Minstrel." It is the same magic which the genius of "the Wizard of the North" embraced and exercised upon the whole world of civilization.

No people are harder to understand,

to the superficial observer, than the Scots. Throughout the earth, nowadays, they are renowned for their practicality. The Scotsman, as usually conceived, has the keenest of eyes to the main chance.

Yet this race is also the race many of whose sons kept alive for generations a hopeless loyalty to "the King over the water"; many of whose sons, self-exiled because of their loyalty, unsheathed their swords in distant wars, upholding the military glory of the Scottish name in quarrels not their own. The annals of romantic chivalry contain no pages more resplendent than those that were written by the exploits of these liegemen of the House of Stuart.

Nevertheless, most Scotsmen are very, very practical; there is no denying that, and certainly most of them would have no wish to deny it. This is the quality that has made them famous throughout the world for reliability and efficiency.

To a certain extent the apparent paradox in the Scottish character is no paradox at all, but a little understood distinction between Highlander and Lowlander. There are, and have been, many exceptions on both sides; but, very generally speaking, it may be said that the Highland strain in the Scottish nation is the strain of romance, while that of the Lowland stock represents the canny worldly wisdom that has given rise to most of the jokes—and most, perhaps of the solid though prosaic labors that have made modern Scotland what it is.

So, even though you may not be able to boast the blood of Bruce and Wallace, of Scott and Bobby Burns, you will be well advised when in London to take a train to the north and make the acquaintance of one of the greatest peoples in the world in its native land. Even in the practicality of the Scotsman you will find a charm.

WITH the arrival of the season of vacations and Summer travel, Mid-Week Pictorial has arranged for a series of illustrated articles descriptive of some of the more interesting and accessible foreign countries, written especially from the viewpoint of the American tourist.

Our people are traveling more than ever before. The rapid development of modern transportation has

placed within the reach of most of us facilities for seeing the world which would have amazed our ancestors. Every year thousands of fresh recruits are added to the great army of globe-trotters.

The articles which Mid-Week Pictorial is publishing this Summer will tell of lands in Europe, Asia and Africa; of the things best worth seeing; of the joys and troubles of the traveler, and of how the for-

mer may be attended and the latter avoided or mitigated.

And in connection with these articles Mid-Week Pictorial has arranged to be of additional service to such of its readers as may plan to tour America or go abroad. Questions concerning travel will be gladly answered, and should be addressed to Travel Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York.

The Latest Parisian Fashions for Men



A DOUBLE-BREASTED LIGHT BEIGE WORSTED SUIT
From Knize, Worn by Adolphe Menjou, the American Screen Star.

16 Rue de la Paix, Paris.
Aug. 10, 1928.
PARIS for the past three generations has been synonymous with fashions for women; it is only now that she is making a bid for popularity as a designer of men's clothes.

There is this interesting thought to be speculated upon, that the same subtlety coupled with the same originality that has kept alive the world's interest in her feminine fashions may be able to effect a greater freedom in the choice of masculine modes.

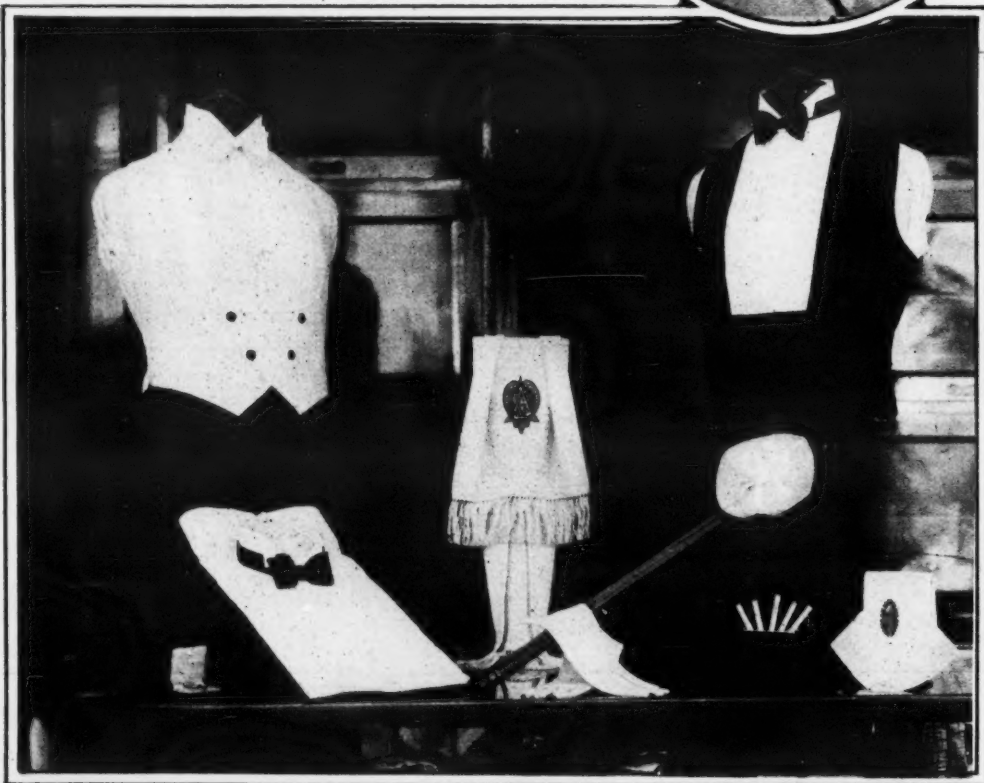
Granted that it would take considerable time and considerable subtlety to get men back into the satins and laces of the days of France's glory, still Paris has before now, by patience and cunning, inveigled women into accepting styles that were far more absurd. And who is a man to say that he is any less vulnerable!

G. W.



THE NEWEST SPORT TIE,
From d'Achetze, Is Made in One Piece With the Collar.

(Times Wide World Photos, Paris Bureau.)



PARISIAN ACCESSORIES FOR EVENING,
From David, Include a Dress Shirt, Tie and Vest All in the Same Fine Linen Weave, While the Tuxedo Vest Is of Satin Striped Moire and the Shirt That Goes With It Is in Fine Box Pleats With the Edges Tucked.

(Times Wide World Photos, Paris Bureau.)



A LOUNGE SUIT OF BROWN Trimmed in Darker Brown, From Sulka, Is Brocaded in a Design of Cherries.

(Times Wide World Photos, Paris Bureau.)

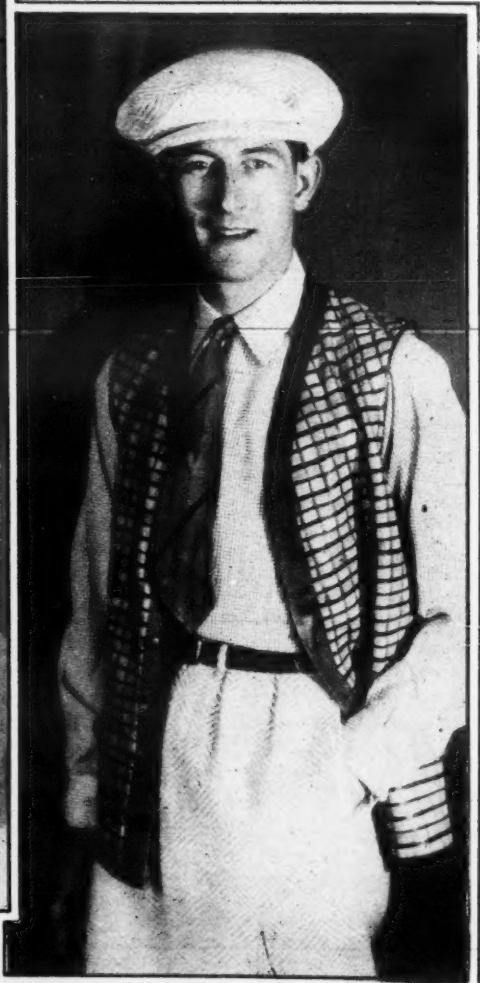


THE CORRECT MORNING.

MODE,

According to Baillie of Paris.

(Times Wide World Photos, Paris Bureau.)



FOR SPORT WEAR: A FINE CHECKED SHIRT,

a Cap of the Same Material as the Golf Suit and a Cardigan of Leather Printed in Squares, From d'Achetze.

(Times Wide World Photos, Paris Bureau.)

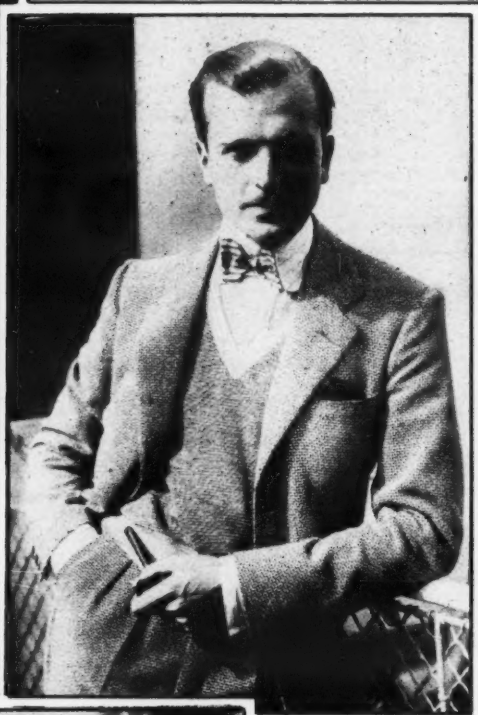


TOM HEENEY TAKES AN AMERICAN

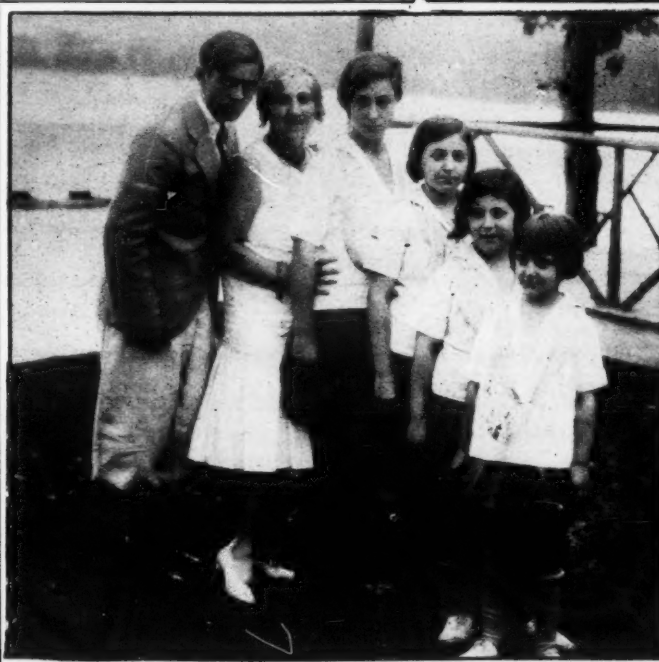
BRIDE:
THE DOUGHTY NEW ZEALAND PUGILIST,
Recently Defeated by Gene Tunney
After a Gallant Battle, Is Married to
Miss Marion Dunn of Port Washing-
ton, L. I.
(Times Wide World Photos.)



TO STUDY SLEEPING SICK-
NESS IN AFRICA:
DR. WARREN KIDWELL
STRATMAN-THOMAS,
Research Pharmacologist, College
of Medicine, University of Wiscon-
sin, Who Has Been Awarded the
John Simon Guggenheim Memorial
Fellowship.
(New York Times Studios.)



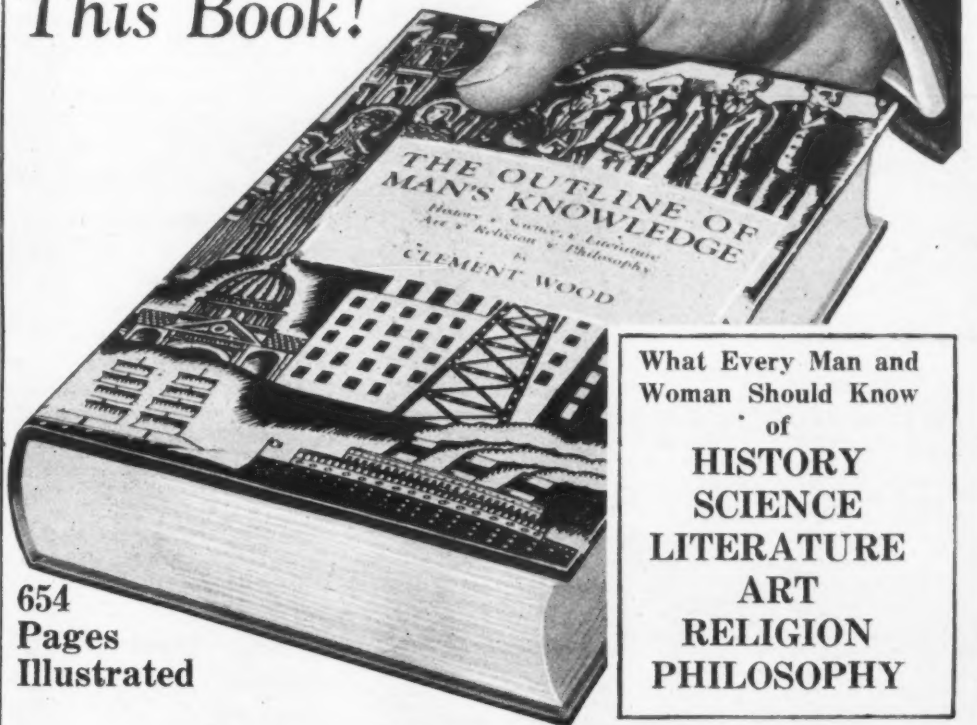
AN IMPORTED
SCREEN
STAR:
JOHN LODER
Arrives From
England to
Appear in
Paramount
Pictures.
His Record In-
cludes Disting-
uished Work in
the Late War as
Well as in Cine-
ma Heroics.



EDDIE CANTOR,
MRS. CANTOR
AND ALL THE
LITTLE
CANTORS:
THE POPULAR
COMEDIAN
and His Family
Are Spending the
Summer at Camp

Dunmore, Brandon, Vt., Before Rehearsals Begin for "Whoopie," the Musical
Show in Which Paterfamilias Will Be Starred. Left to Right: Eddie Cantor,
Mrs. Eddie Cantor, Marjorie, Natalie, Edna and Marilyn.
(Times Wide World Photos.)

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Should Be Without
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like a thrilling novel.

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standing and leading American
newspapers praise and endorse this
book. *The Outline of Man's Knowl-
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you the broad, balanced knowledge
that a college course ought to give.

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what this business of living is all
about." *Oakland Tribune*—"It is a
university course open to all who
can read."

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AT CAMP SMITH: THE GOVERNOR OF NEW YORK STATE

Reviews the 14th and 165th Regiments, New York National Guard. Left to Right: Brig. Gen. John J. Phelan, Governor Smith, William Sullivan, Son of the Governor's Personal Physician, and Major Gen. William N. Haskell.

(Times Wide World Photos.)

THE "OLD SIXTY-NINTH" GOES BY: REVIEWED

BY "AL" SMITH, the 165th Regiment, New York National Guard, Passes to the Tune of "Garryowen." (Times Wide World Photos.)



WHEN THE CADDY GETS A CHANCE TO PLAY: MERT STANDEVIN TURNS IN A SCORE OF 76

on the Whitemarsh Valley Links, Near Philadelphia, Winning a Caddy Tournament in Which 150 Other Boys Took Part. Mert Is 20 Years of Age. (Times Wide World Photos.)



A LEADER OF THE ELECTRICAL INDUSTRY: CLARKE H. MINOR, President of the General Electric Company, Returns From a European Trip.

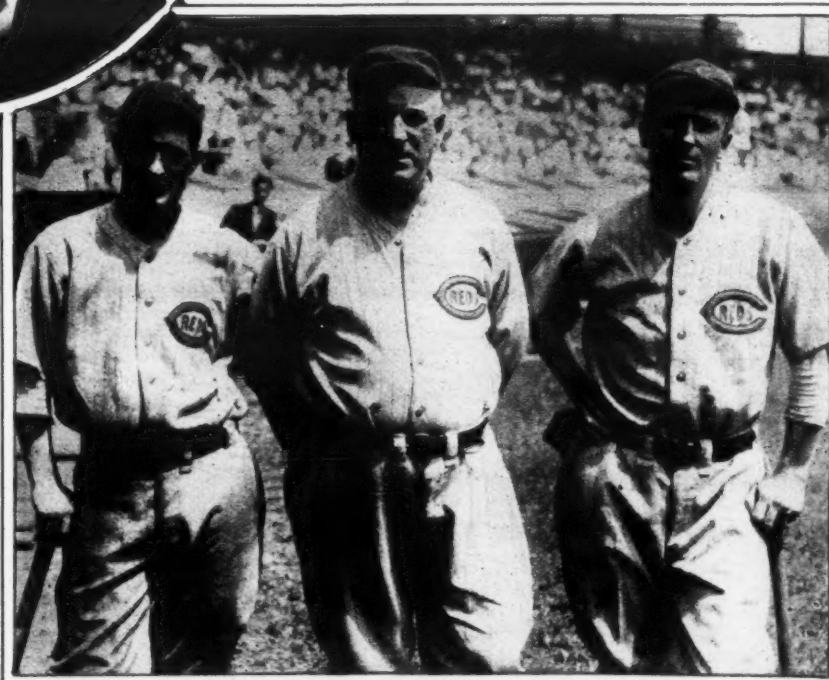
(Times Wide World Photos.)



LINDSTROM TROTS HOME: THE THIRD BASEMAN OF THE NEW YORK GIANTS

Makes the Circuit of the Bases After Knocking a Home Run in the Game With Cincinnati, Which the Giants Won, 13-3.

(Times Wide World Photos.)



THE STAR DOUBLE PLAY COMBINATION OF THE NATIONAL LEAGUE: HUGH CRITZ AND HORACE FORD,

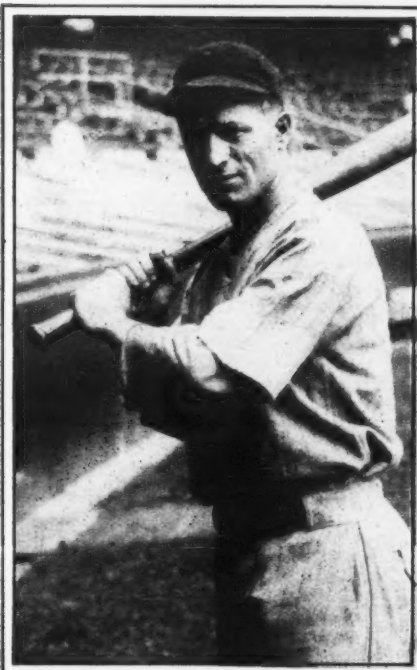
Second Baseman and Shortstop, Respectively, of the Cincinnati Club, Have Attained a High Reputation as Adepts in the Double Play. Left to Right: Critz, Manager Hendricks and Ford.

(Times Wide World Photos.)



OUT IN THE WILD,
WILD WEST: THE
INDIANS OF
MANDAN, N. D.,
Always Meet the North
Coast Limited, and as
They Wear Full Tribal
Regalia the Sight
Provides Quite a Dash
of Local Color.

(Courtesy Northern
Pacific Rwy.)



ONE OF THE RED SOX: SECOND
BASEMAN CRITZ
of the Cincinnati Baseball Club,
National League.
(Times Wide World Photos.)



SUMMERTIME IN GEORGIA: MISS
FANNIE KATE HOLLINGSWORTH
of Tifton, With Half of a Big, Lus-
cious, Genuine Georgia Watermelon.
(Times Wide World Photos.)

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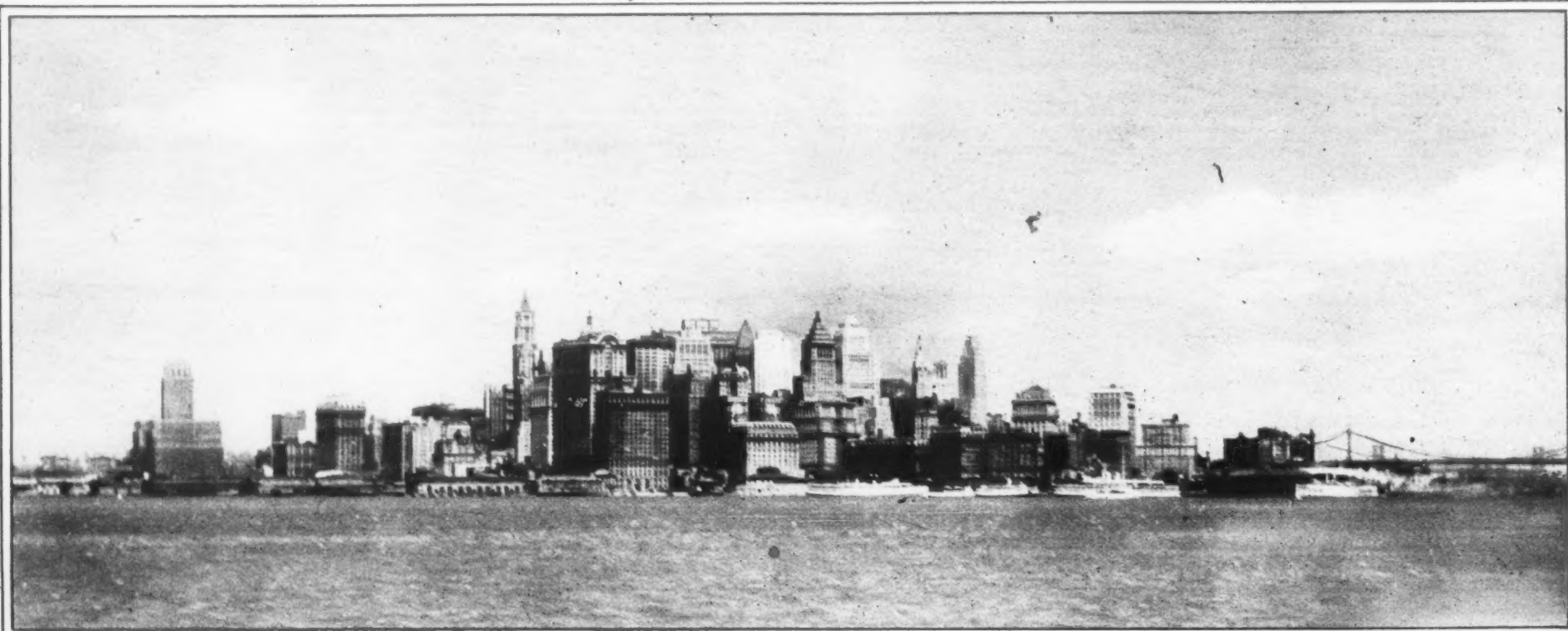
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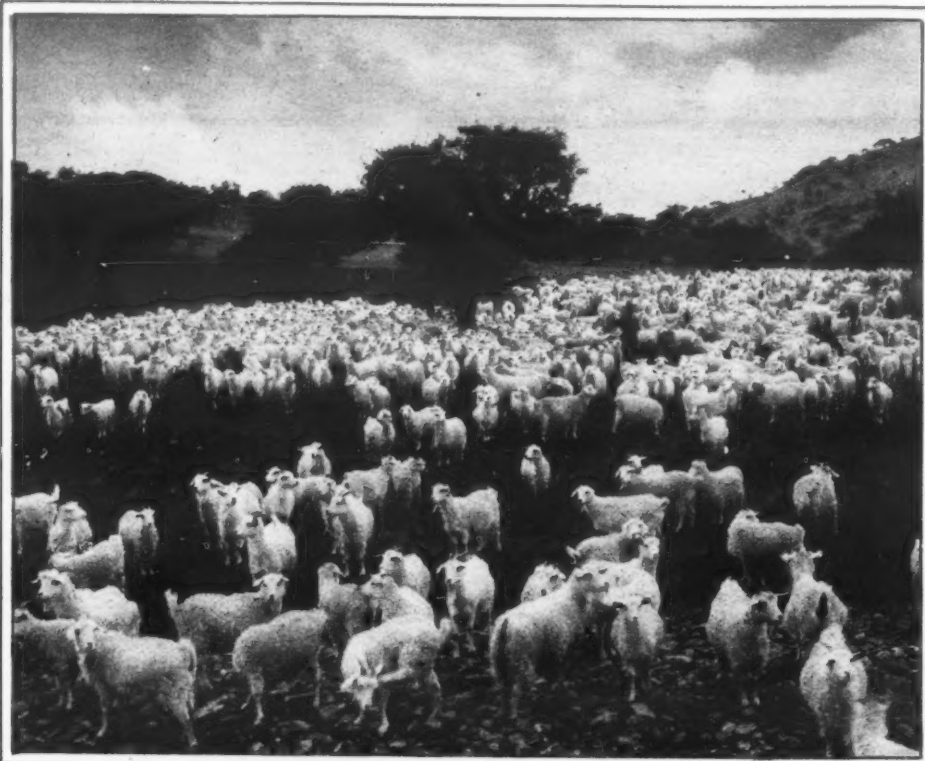
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Amateur photographers everywhere are invited to send, at their own risk, their latest and best photographs (not negatives) to Mid-Week Pictorial, which will award a first prize of ten dollars (\$10.00) in cash for the photograph adjudged the best each week, five dollars (\$5.00) for the second best and three dollars (\$3.00) for each additional photograph published.

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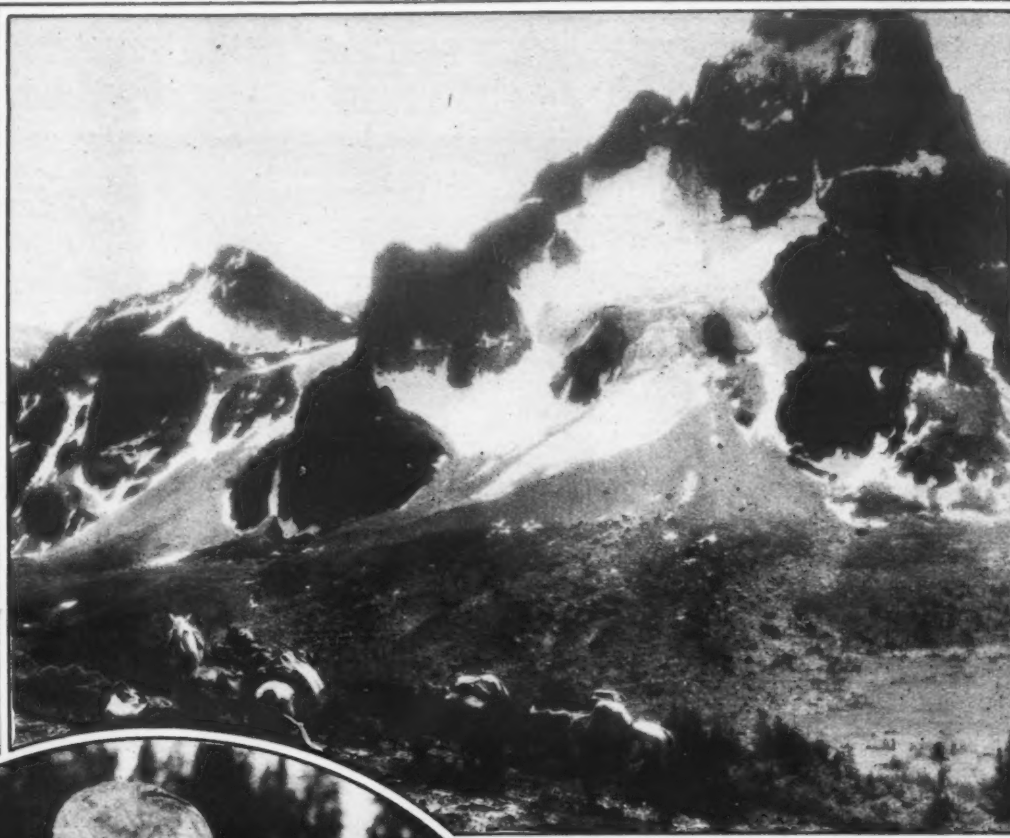
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Amateur Photographers Are Invited to Ask Questions About Their Work, and These Will Be Answered, Either in This Department or Through the Mails, by the Director of The New York Times Studios.

CALIFORNIA HIKERS AND MOUNTAIN CLIMBERS IN CANADA



THE GREAT PILE OF MOUNT GEIKIE, Seen From the Camp of the Sierra Nevada Club. (Photos Courtesy Canadian National Railways.)



MOUNT BASTION, IN JASPER NATIONAL PARK, With the Pack Train of the Sierra Nevada Club of California in the Foreground.



STRONG MAN STUFF: SAM MARKS

of Los Angeles Is Said to Be the Shortest but Also the Most Powerful Member of the Sierra Nevada Club, and, Just for the Fun of It, He Juggles a Heavy Sack of Personal Dunge Before Setting Out to Climb Mount Bastion.

ONE OF THE "SIERRA NEVADANS": WALTER L. HUBER of San Francisco, Who, Having Climbed Practically Everything in the Sierras, Is Now Tackling the Canadian Rockies.



THREE HIKING MOUNTAIN-ERS: THESE FAIR AND ENERGETIC CALIFORNIANS Are (Left to Right) Edith Thacker of Ojai, Rita Padway of Beverly Hills and Harriet Thacker of Ojai.

JACK BREWSTER, HUNTER AND GUIDE, and "Colonel Lindbergh," Known as One of the Finest Big Game Hunting Dogs in North America.



THE Sierra Nevada Club of California, devoted to hiking and mountain climbing, each Summer spends a month in different sections of the Western Rockies. This year the members have established camps in the Jasper Park and Mount Robson regions of the Canadian Rocky Mountains. Mount Robson (12,972 feet) is the highest peak in Canada, exclusive of the Yukon, and some of the most experienced of the Californians expect to reach its summit before their return to the South.

The first ten days have been spent by the Sierra Nevadans in the Tonquin Valley, Jasper Park. The Tonquin is known as the centre of some of the most rugged and difficult mountains on the continent. Mount Bastion (9,812 feet) was one of the first to be conquered, fourteen members of the club making the ascent. A more difficult climb, accomplished by only a few, was that of Mount Geikie, which, rising almost to 11,000 feet, for many years baffled the best efforts of several Canadian expeditions. It was first successfully ascended four years ago.

Although mountain climbing is the diversion of the more ambitious members of the party, hiking has proved to be more

popular with the rank and file. The Californians, scorning whenever possible the use of saddle horses, have walked to nearly all their camps. The result is that, numbering 150, they are the largest group of hikers ever to enter Jasper Park. One crowd of forty hikers made the trip over the icy Drawbridge Pass.

One of the most notable feats to date has been that of the guide, Heinie Fuhrer, from Jasper Park Lodge. For four days in succession he escorted parties to the top of Bastion, starting out at 3 o'clock in the morning, reaching the summit close to noon, and resting there for an hour before descending to camp.

A large number of pack horses, trail guides and camp helpers have been necessary to establish and break camp. Daniel Tachet, special chef of the Ambassador Hotel, Los Angeles, has been taken along as chef.

Moving to Mount Robson and camping on the shores of Berg Lake, the party has been confronted with a number of interesting climbs, Mount Whitehorn, Mount Lynx, Mount Resplendent and The Thumb, all in the neighborhood of 11,000 feet, as well as Mount Robson itself, being the objectives of their determined attempts.

It is wonderful sport.

MAN OF THE WEEK



CAPTAIN FRANK T. COURTNEY.
(Times Wide World Photos.)

THE bad luck that has consistently followed Captain Frank T. Courtney does not at all detract from the daring and gallantry of the British flier whose latest adventure ended in midocean. He has long been regarded in England as one of the country's finest test pilots and has frequently given exhibitions of nerve. He once tested the Farnborough helicopter plane, which had never taken the air before, and made a hair-raising almost perpendicular descent from a great height. On another occasion he risked his life to prove the validity of a particular aeronautical principle and escaped with a broken rib. For some time he has been anxious to make a transoceanic flight and made several attempts last year and this that were frustrated by bad weather and mishaps to his plane.

His latest start, on Aug. 1, was made under favorable auspices and bade fair to be a success. He left Horta in the Azores on that date, heading for Newfoundland, 1,800 miles away. He and his companions hoped to arrive at their destination at the end of seventeen hours.

The weather at first was fine, but after the lapse of a few hours they ran into a heavy storm. The clouds were so thick that sometimes the engine exhaust flames failed to reveal the wing tips. But the engines were running perfectly and the instruments behaving accurately. But after the storm had ceased and they were flying at a height of fifteen hundred feet, an ominous red glow began to extend toward the rear of the plane, and the pilot to his horror realized that he and his companions were in a blazing airplane at night over the Atlantic.

All switches were turned off and the plane dived headlong for the water. It struck the crest of a wave, but after several heavy jolts settled on the waves. In the meantime a fire extinguisher had in part subdued the flames, but the fire persisted for fifteen minutes after they had reached the water. The crew got busy with the radio and sent out S O S signals that were heard and answered by several vessels that immediately began racing toward the point indicated. They were finally rescued by the Atlantic Transport liner Minnewaska. The plane was found to be too badly damaged to be worth salvaging and was abandoned. The crew were brought to New York, where they met with a rousing welcome. The story is a thrilling saga of air and sea, and it is to be regretted that it ended so disastrously. But "Tis not in mortals to command success. But we'll do more—deserve it."

WITH THE NEW BOOKS



JOHN GALSWORTHY.
SWAN SONG. By John Galsworthy.
New York: Charles Scribner's Sons.
\$2.50.

IN "Swan Song" John Galsworthy brings to a close the Forsyte Saga—perhaps the most distinctive contribution to English fiction of the present generation. This latest book, which records the death of Soames Forsyte, the man of property, is marked by the same clarity of style, keen characterization and logical sequence of events that make the reading of any of Galsworthy's books a delight.

While Soames, the very incarnation of a certain type of Englishman, hard-headed, unimaginative, tenacious and acquisitive, is still the protagonist of "Swan Song," it is safe to say that more interest will be taken by the reader in Fleur, his daughter, the offspring of his French wife after he had lost Irene. She has all the desire of her father to acquire whatever she has set her heart upon. No scruples are permitted to stand in her way.

In her early life she had had an affection for Jon, the son of Irene, scarcely more than a boy and girl passion, but one that, as after events disclosed, had left an indelible impression upon her heart. They had been separated by circumstances and she had later married Michael Mont, a handsome, intelligent young fellow who had risen rapidly in public life and was intensely interested in work for the improvement of the masses. The marriage had seemed a suitable one and for a time the pair were reasonably happy.

Matters might have gone along well enough had not Jon returned to England with his wife, Anne, whom he had married in America. As soon as she sees him, Fleur's old passion for him revives, and she determines to gain him as her lover. No consideration of conscience deters her from pursuing him. She does not want to hurt either Michael or Anne, and plans to keep the affair secret, but if they get in the way, so much the worse for them. Her charms are many, her pursuit untiring and Jon finally yields to them. Fleur triumphs and for a time is happy. But, unfortunately for her, Jon has a conscience. He is bitterly remorseful for his disloyalty to Anne. Fleur seeks to retain him by her blandishments, but is disillusioned when he leaves her alone in a wood at midnight. She swallows her pride, however, and is ready to forgive him when a letter from him telling her that he had promised Anne never to see her again completes her discomfiture and defeat. She suffers terribly. Soames, her father, suffers in her unhappiness. For once the Forsyte acquisitiveness—the central idea of the Saga—has ended in failure.



SOMETHING NEW: A GOLD TINSEL IMPORTED WIG
Displayed at the Annual Convention of the National Costumers' Association by Miss Ellen Osgood.
(Times Wide World Photos.)



SEMI-ZULU: A STRIKING WIG AND COSTUME
Worn by Miss M. Ostermayer at the Annual Convention of the National Costumers' Association in New York.
(Times Wide World Photos.)



IN RED, WHITE AND BLUE: A PATRIOTIC COLONIAL WIG,
One of the Tallest Made, Is Exhibited on the Very Modern Head of Miss M. Ostermayer at the New York Convention of the National Costumers' Association.
(Times Wide World Photos.)



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Summertime Faces in Broadway Theatres



JEAN TENNYSON,
in Earl Carroll's
"Vanities," at
the Earl
Carroll
Theatre.
(New York
Times Studios.)



DENNIS KING AS D'ARTAGNAN,
in "The Three Musketeers," at the Lyric
Theatre.
(White.)



MADELEINE
PARKER,
One of the Danc-
ing Beauties in
"Show Boat,"
at the Zieg-
feld
Theatre.
(Nickolas
Muray.)



SUZANNE
BENNETT,
in "Guns,"
at Wallack's
Theatre.
(De Barron.)



JOE FRISCO.
(Mitchell.)

AN authorized biographer of Joe Frisco, one of the stars of the new "Vanities," tells us that his illustrious subject was "born with a natural inclination for wise-cracking and fooling around, which instinct just naturally worked against his preparing for any career requiring close application."

However that may be, the comedian's career began in Rock Island, Ill., and his first regular jobs were in the capacity of hotel bellboy. This profession carried him to Chicago, where he chanced one evening to visit a night club and, yielding to the spirit of time and place, he began an impromptu dance, juggling his hat, cane and cigar as he shuffled. The patrons of the club were highly pleased, as was the manager, and Joe Frisco was a bellboy no more.

Success in the Chicago night clubs was followed by a period in burlesque, after which he entered vaudeville and became a headliner, as all theatregoers know.

He has never played abroad. America is quite good enough for him—especially just now, the Earl Carroll Theatre, New York, where the "Vanities" are shining. He adds greatly to the merriment of the performance.



FRANCES
FULLER,
in "The
Front
Page," at
the Times
Square
Theatre.
(New York
Times
Studios.)



HELEN
WALSH,
in
"Rosalie,"
at the New
Amsterdam
Theatre.
(De Barron.)



POLLY
WALKER,
Who Will Be
Starred in a
New Musical
Show by
George M.
Cohan.
(New York
Times
Studios.)

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IS WORTH TEN
THOUSAND
WORDS
An old Chinese Proverb

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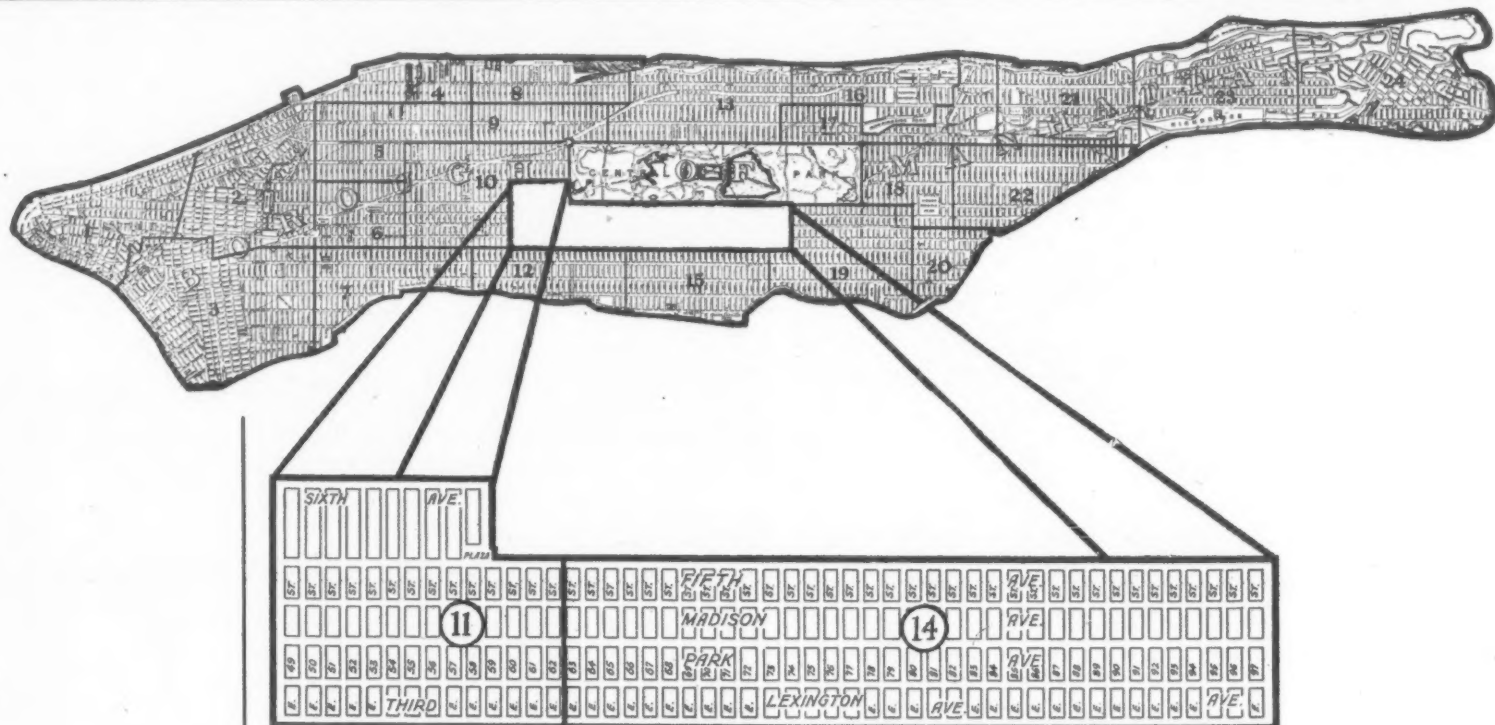
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APPROXIMATELY 80,000 persons — 16,983 families—live in Districts Eleven and Fourteen of Manhattan—Fifth, Park, Madison and Lexington Avenues. The average annual expenditure per family is \$12,000. Incomes per year total in the hundreds of millions. No other section in the world approaches it in purchasing power.

The New York Times circulation weekdays in this area is 11,808—or 70% of the total families. The New York Times circulation Sunday is 16,589—98% of the total families. No other publication even approaches this coverage.

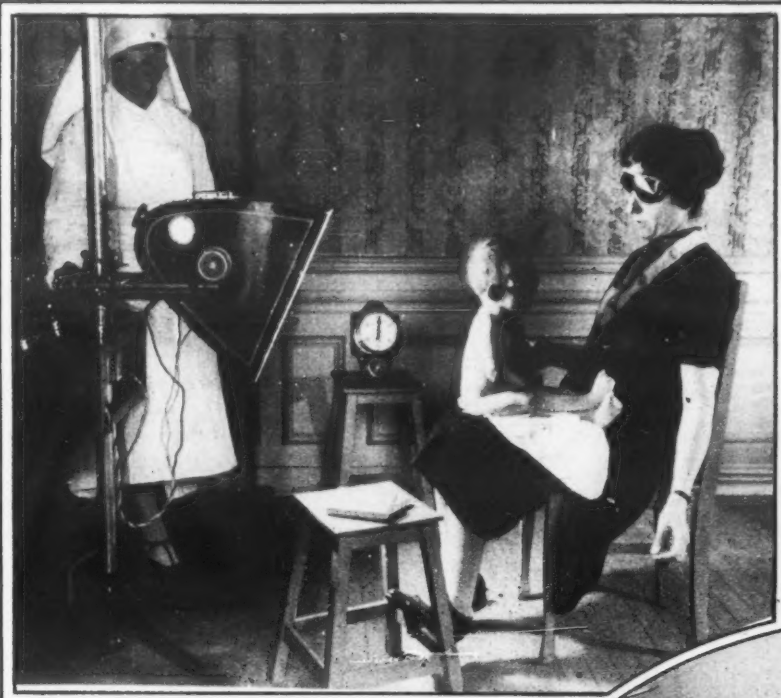
What is true in this area is true of all other areas in New York where purchasing power per family ranges above the average.

Average weekday circulation, 405,707;
Sunday, 700,925

Report to Audit Bureau of Circulation for Six Months ended March 31, 1928.

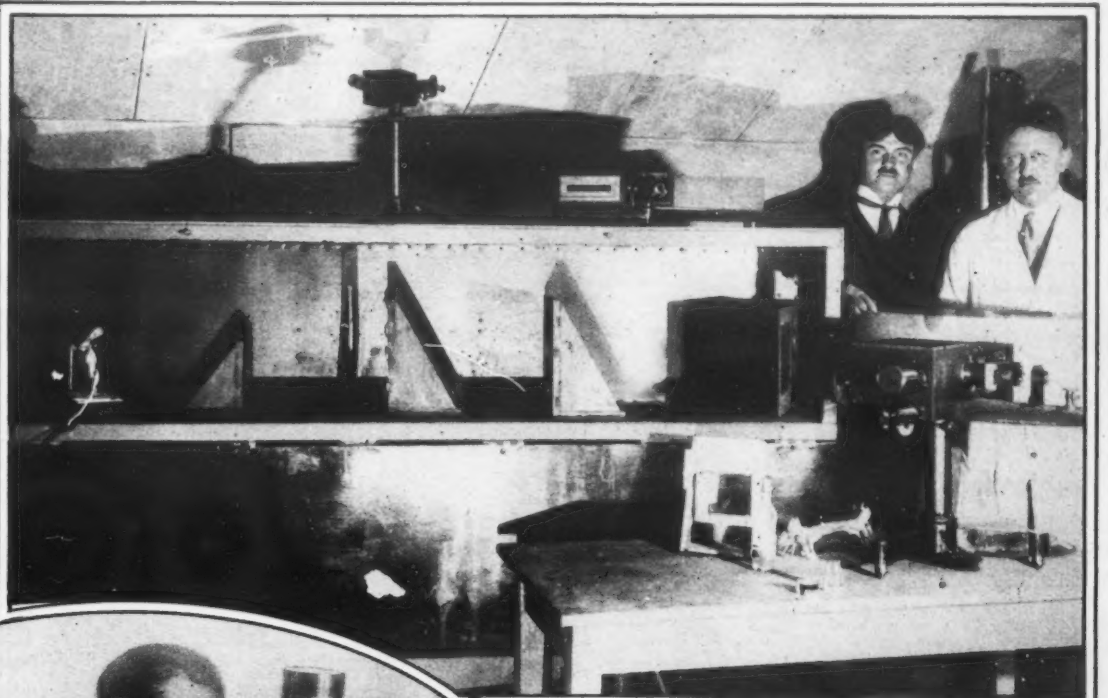
The New York Times

Science and Ingenuity in the French Capital



AN ARTIFICIAL SUNBATH: A PARISIAN BABY

Sits in the Rays of an Ultra-Violet Mercury Light at the Institut d'Actinologie.
(Times Wide World Photos, Paris Bureau.)



FOR ULTRA-VIOLET RAYS OF SHORTER WAVE LENGTH: THE LARGEST SPECTROSCOPE IN THE WORLD.

It Is Believed, Has Been Developed by Dr. Jean Saidman (Left) and Louis Dupestel of the Institut d'Actinologie, Paris, for the Purpose of Giving Treatments of Pure Ultra-Violet Rays. These Rays Can Only Pass Through the Best Quartz Lenses, Hence What Is Actually a Giant Spectroscope Was Built, of Which the Prism Weighs Nearly Twenty Pounds. A Normal-Sized Spectroscope Is Shown on a Pedestal on Top of Its Giant Brother.
(Times Wide World Photos, Paris Bureau.)



IN "THE FARADAY CAGE":

DR. JEAN SAIDMAN, Director of the Institut d'Actinologie, Paris, in the Room in Which Patients Are Placed to Determine Their Body Potential Before They Receive Treatments by Ultra-Violet Rays or Short-Wave Radio Irradiations. The Wire Screen and Silver Paper Walls Prevent Electrical Charges From Entering the Body, and Those Normally in the Body Are Detected by Sensitive Instruments and Recorded on a Scale Outside the Cage.
(Times Wide World Photos, Paris Bureau.)



(Times Wide World Photos, Paris Bureau.)

How 85,000 People Avoid Missing Outstanding Books

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DOING AWAY WITH THE TWISTED TELEPHONE WIRE: A SPRING COIL

Has Been Developed by a French Inventor Which Holds a Length of Wire That Is Automatically Reeled Back on the Coil When the Telephone Is Not in Use.
(Times Wide World Photos, Paris Bureau.)

A TREATMENT FOR RHEUMATISM: INFRA-RED RADIATIONS

Are Effective in the Cure of Certain of the Ills to Which Flesh Is Heir, Such as Rheumatism and Skin Troubles. One of the Patients at the Institut d'Actinologie Is Shown Undergoing a Wave Treatment.
(Times Wide World Photos, Paris Bureau.)

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"The History of a Heart" recorded as only Maupassant could record it. Fresh from the Convent, life was a sweet mystery to Jeanne, offering countless unknown joys. But the mystery was solved by cruel experience and many of the joys ended in disillusion. Once more Maupassant unveils the naked realities of human life.

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In the exotic studio of Olivier Bertin a love was born that seemed destined to fill the lives of this famous artist Anne de Guilleroy. But a day came when the fresh beauty of Anne had passed to her daughter and Olivier, whose heart was still young, found himself drawn irresistibly to this recreation of his youthful passion.

OUR HEART

Can any one woman give to a man everything that he needs to satisfy all sides of his nature—spiritual, intellectual, physical? Can a man honestly need more than one woman—and if he does, is he justified in fulfilling this need? Andre Mariolle faced this problem and worked out what was, for him, the ideal solution.

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